

EVENT AUDIT



DATES OF EVENT:

Conference: October 3 – 6, 2011
Exhibits: October 4 – 6, 2011

LOCATION:

Sands Expo & Convention Center, Las Vegas, NV

EVENT PRODUCER/MANAGER:

Company Name: Reed Exhibitions
Address: 383 Main Avenue, Norwalk, CT 06851
Phone: (203) 840-4800
Website (Show): www.globalgamingexpo.com

REGISTRATION COMPANY:

ARI, Inc.

YEAR EVENT ESTABLISHED:

2001

FREQUENCY:

Annual

DATES OF NEXT EVENT:

Conference: October 1 – 4, 2012
Exhibits: October 2 – 4, 2012
LOCATION: Sands Expo & Convention Center, Las Vegas, NV

1. STATEMENT OF MARKET SERVED

Gaming, Hospitality and Entertainment industries.

Qualified attendees are international and domestic gaming executives and buyers.

2. STATEMENT OF VERIFICATION METHODOLOGY:

Advance registrants who received a badge in the mail were required to pick up their badge holder on-site. The registrant was then entered into the system as verified. Badges printed on-site were automatically verified. In addition, scanning guns were used to scan attendees' badges at the exhibit hall entrance and as they entered the conference sessions, Players Lounge, and the Gaming Investment Forum Conference. Downloaded leads captured by exhibitors were also entered into the system as verified.

3. AUDITED ATTENDEE ANALYSIS

Year which Event was Held	Event Location	Conference Attendees	Exhibit Only Attendees	Sub-Total: Conference & Exhibit Only Attendees	Speakers	Media	Verified Exhibitors, Non-Exhibiting Sponsors and their Support Staff**	Total
2011	Las Vegas	3,100	11,599	14,699	389	421	8,139	23,648
2010	Las Vegas	3,186	12,558	15,744	411	290	8,496	24,941
2009*	Las Vegas	2,908	12,251	15,159	468	392	8,752	24,771
2008**	Las Vegas	3,605	12,466	16,071	545	235	10,142	26,993
2007	Las Vegas	4,798	14,312	19,110	412	273	10,378	30,173

* Does not include 724 IAAPA attendees due to the co-location of the IAAPA event in 2009.

** Not audited. Verified and on-site counts taken from registration database provided by the registration company.

4. PRIMARY BUSINESS			
PRIMARY BUSINESS	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY PRIMARY BUSINESS
Bingo	218	1.5	1.8
Charitable Gaming	85	0.6	0.7
Commercial Casino	2,638	17.9	21.5
Cruise Ship	40	0.3	0.3
Game Developer	742	5.0	6.1
Gaming Club	268	1.8	2.2
I-Gaming - Operator	276	1.9	2.2
I-Gaming - Affiliate	61	0.4	0.5
Lottery	105	0.7	0.9
Native American Casino	2,197	14.9	18.0
Pari-Mutuel	41	0.3	0.3
Resort	322	2.2	2.6
Riverboat/Dockside	73	0.5	0.6
OTHER (TOTAL)	5,167	35.2	42.3
Architectural Firm	70	0.5	0.6
Banking/Investments	339	2.3	2.8
Consultant	804	5.4	6.6
Distributor	337	2.3	2.7
Education - University/School	157	1.1	1.3
Government	290	2.0	2.4
Industry Association	121	0.8	1.0
Law Firm	186	1.3	1.5
Marketing/Advertising Agency	386	2.6	3.1
Publication	46	0.3	0.4
Regulatory	306	2.1	2.5
Supplier/Manufacturer	1,208	8.2	9.9
Other	917	6.3	7.5
Total Conference and Exhibit Only Attendees Identified by Primary Business	12,233	83.2	100.0
Total Conference and Exhibit Only Attendees Not Identified by Primary Business	2,466	16.8	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	14,699	100.0	100.0

5a. JOB LEVEL			
JOB LEVEL	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY JOB LEVEL
Tribal (Leader, Chairman, etc.)	595	4.0	4.9
Senior Mgt. (CEO, CFO, Chair, CIO, COO, GM, PRES., VP, etc.)	4,276	29.1	35.5
Director, Manager, Supervisor	5,792	39.4	48.0
F&B Executive/Buyer/Chef	165	1.1	1.4
Student/Faculty	436	3.0	3.6
Guest of Show (Non-industry Visitor, Spouse)	791	5.4	6.6
Total Conference and Exhibit Only Attendees Identified by Job Level	12,055	82.0	100.0
Total Conference and Exhibit Only Attendees Not Identified by Job Level	2,644	18.0	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	14,699	100.0	100.0

5b. PRIMARY JOB FUNCTION			
PRIMARY JOB FUNCTION	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY PRIMARY JOB FUNCTION
Architect	85	0.6	0.8
Bingo	173	1.2	1.6
Cage	91	0.6	0.8
Community Affairs	19	0.1	0.2
Compliance/Legal/Regulatory	807	5.5	7.3
Corporate/Executive Management	1,367	9.3	12.4
Engineer	318	2.2	2.9
Entertainment/Attractions	207	1.4	1.9
Facilities/Maintenance	64	0.4	0.6
Finance	673	4.6	6.1
Food & Beverage	140	1.0	1.3
Government Affairs	172	1.2	1.6
Hospitality/Hotel	86	0.6	0.8
Human Resources/Training	118	0.8	1.1
I-Gaming	219	1.5	2.0
Information Systems/Information Technology	540	3.7	4.9
Keno	15	0.1	0.1
Marketing & Sales	1,404	9.5	12.8
Operations	610	4.1	5.6
Poker Management	31	0.2	0.3
Public Relations	77	0.5	0.7
Purchasing	151	1.0	1.4
Race & Sports Book	23	0.2	0.2
Research & Development	321	2.2	2.9
Retail	45	0.3	0.4
Security & Surveillance	289	2.0	2.6
Slots	1,460	9.9	13.3
Spa/Resort	19	0.1	0.2
Student/Faculty	132	0.9	1.2
Table Games	329	2.2	3.0
Web Site	60	0.4	0.5
Other	936	6.4	8.5
Total Conference and Exhibit Only Attendees Identified by Primary Job Function	10,981	74.7	100.0
Total Conference and Exhibit Only Attendees Not Identified by Primary Job Function	3,718	25.3	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	14,699	100.0	100.0

6. PURCHASING AUTHORITY			
PURCHASING AUTHORITY	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY PURCHASING AUTHORITY
NET BUYING INFLUENCES	8,928	60.7	100.0
Approve	4,890	33.3	54.8
Recommend	4,418	30.1	49.5
Identify	3,008	20.5	33.7
Total Conference and Exhibit Only Attendees Identified by Purchasing Authority	8,928	60.7	100.0
Total Conference and Exhibit Only Attendees Not Identified by Purchasing Authority	5,771	39.3	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	14,699	100.0	100.0

The above counts and percentages are based on 14,699 Conference and Exhibit Only Attendees. Since any one attendee may have checked more than one response, the total number of responses exceeds the total attendance and should not be added together.

7. PRODUCTS & SERVICES INTEREST			
PRODUCTS & SERVICES INTEREST	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY PRODUCTS & SERVICES INTEREST
Access Control	889	6.0	7.9
Apparel/Uniforms	580	3.9	5.1
Advertising Services	855	5.8	7.6
Architecture/Design/Decor	819	5.6	7.3
Audio/Video Displays	1,056	7.2	9.4
Bingo	934	6.4	8.3
Cash Advance/ATM's	1,033	7.0	9.2
Casino - Operations	1,491	10.1	13.2
Coin & Note Counting/Handling	848	5.8	7.5
Cashless Gaming	1,534	10.4	13.6
Charitable Products/Services	299	2.0	2.7
Compliance	1,647	11.2	14.6
Electronic Payment Process	907	6.2	8.0
Entertainment/Attractions	1,260	8.6	11.2
Facilities/Maintenance	660	4.5	5.9
Financial Services	1,065	7.2	9.5
Food & Beverage	1,148	7.8	10.2
Furniture	619	4.2	5.5
Game Design	2,259	15.4	20.0
Game Equipment	2,727	18.6	24.2
Golf Products	409	2.8	3.6
High Roller Premiums	723	4.9	6.4
Hospitality - Operations	217	1.5	1.9
Hospitality - F.F.E.	122	0.8	1.1
Housekeeping	280	1.9	2.5
Human Resources/Training	730	5.0	6.5
Intellectual Properties/Licensing	676	4.6	6.0
I-Gaming	1,839	12.5	16.3
Information Systems/Information Technology	1,557	10.6	13.8
Lottery	558	3.8	5.0
Marketing/Promotions	2,371	16.1	21.0
Monitors/Screens	1,116	7.6	9.9
Networks/Software Development	971	6.6	8.6
Pari-Mutuel Products/Services	365	2.5	3.2
Player Tracking Systems	1,954	13.3	17.3
Promotional Items/Premiums	1,037	7.1	9.2
Retail	596	4.1	5.3
Security & Surveillance	1,529	10.4	13.6
Signage	1,503	10.2	13.3
Slots - Reel	3,482	23.7	30.9
Slots - Video	4,344	29.6	38.5
Software Developers	1,267	8.6	11.2
Spa/Resort	582	4.0	5.2
Table Games & Accessories	2,142	14.6	19.0
Technology	2,746	18.7	24.4
Transportation	309	2.1	2.7
Total Conference and Exhibit Only Attendees Identified by Products & Services Interest	11,269	76.7	--
Total Conference and Exhibit Only Attendees Not Identified by Products & Services Interest	3,430	23.3	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	14,699	100.0	--

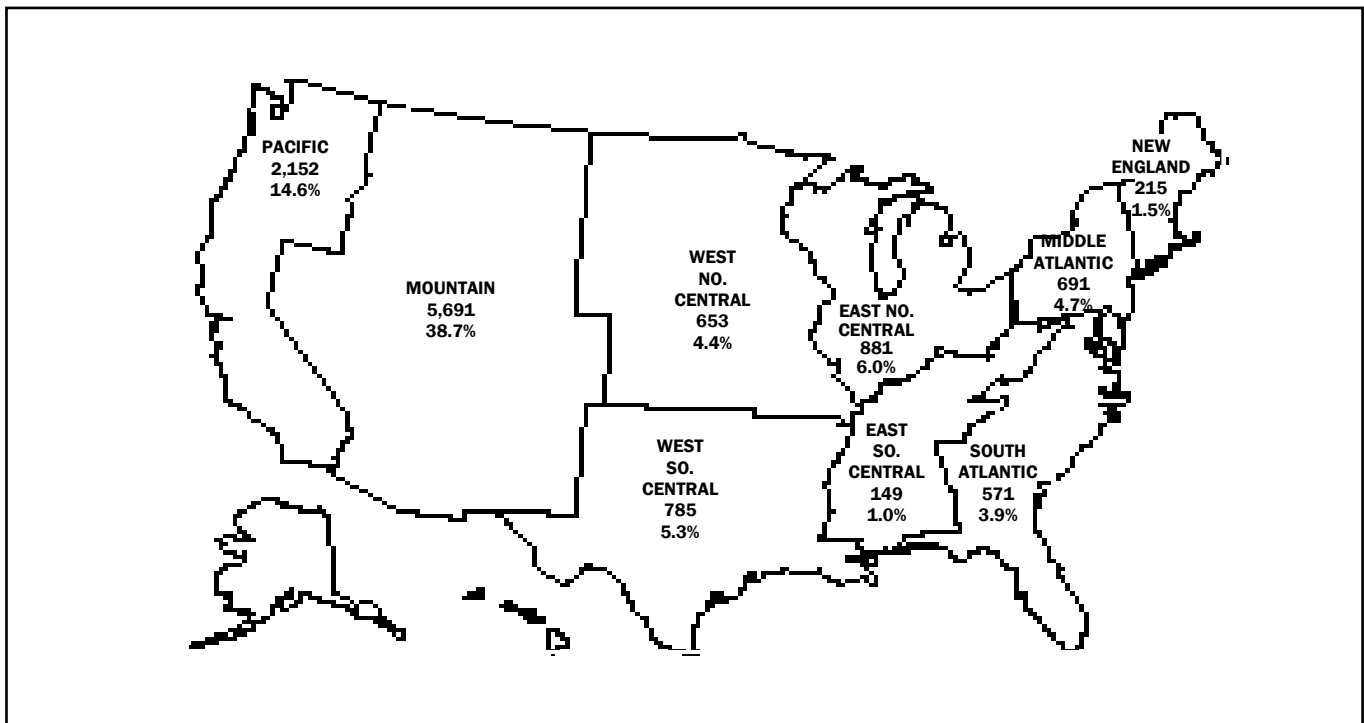
The above counts and percentages are based on 14,699 Conference and Exhibit Only Attendees. Since any one attendee may have checked more than one response, the total number of responses exceeds the total attendance and should not be added together.

8. AUDITED GEOGRAPHIC BREAKOUT OF CONFERENCE AND EXHIBIT ONLY ATTENDEES

STATE	TOTAL	PERCENT
NEW ENGLAND	215	1.5
Maine	1	
New Hampshire	8	
Vermont	2	
Massachusetts	59	
Rhode Island	24	
Connecticut	121	
MIDDLE ATLANTIC	691	4.7
New York	366	
New Jersey	190	
Pennsylvania	135	
EAST NO. CENTRAL	881	6.0
Ohio	76	
Indiana	63	
Illinois	427	
Michigan	189	
Wisconsin	126	
WEST NO. CENTRAL	653	4.4
Minnesota	266	
Iowa	113	
Missouri	74	
North Dakota	53	
South Dakota	68	
Nebraska	22	
Kansas	57	
SOUTH ATLANTIC	571	3.9
Delaware	30	
Maryland	36	
Washington, DC	29	
Virginia	13	
West Virginia	30	
North Carolina	52	
South Carolina	20	
Georgia	89	
Florida	272	

STATE	TOTAL	PERCENT
EAST SO. CENTRAL	149	1.0
Kentucky	20	
Tennessee	28	
Alabama	19	
Mississippi	82	
WEST SO. CENTRAL	785	5.3
Arkansas	13	
Louisiana	100	
Oklahoma	454	
Texas	218	
MOUNTAIN	5,691	38.7
Montana	88	
Idaho	72	
Wyoming	24	
Colorado	236	
New Mexico	240	
Arizona	428	
Utah	14	
Nevada	4,589	
PACIFIC	2,152	14.6
Alaska	1	
Washington	351	
Oregon	108	
California	1,683	
Hawaii	9	
UNITED STATES NOT IDENTIFIED	155	1.1
TOTAL UNITED STATES	11,943	81.2
INTERNATIONAL	2,756	18.8
Canada	479	
Mexico	193	
Other International	2,084	
Total Conference & Exhibit Attendees	14,699	100.0

Audited counts for all countries are listed on the following page.



8. AUDITED GEOGRAPHIC BREAKOUT OF CONFERENCE AND EXHIBIT ONLY ATTENDEES (Continued)

COUNTRY	TOTAL	PERCENT
ASIA	333	2.2
Afghanistan	1	
Bhutan	1	
Cambodia	4	
China	12	
Hong Kong	20	
India	1	
Japan	98	
Korea, Democratic People's Republic Of	1	
Korea, Republic Of	20	
Lao Peoples Democratic Republic	1	
Macau	23	
Malaysia	24	
Philippines	69	
Singapore	12	
Taiwan	46	
ASIA PACIFIC / OCEANIA	336	2.3
Australia	334	
New Zealand	2	
CARIBBEAN	147	1.0
Antigua and Barbuda	1	
Aruba	17	
Bahamas	5	
Barbados	1	
Dominican Republic	5	
Guadeloupe	10	
Jamaica	6	
Netherland Antilles	12	
Puerto Rico	70	
Saint Kitts and Nevis	2	
Trinidad and Tobago	3	
Turks and Caicos Islands	7	
U.S. Minor Outlying Islands	1	
Virgin Islands, U.S.	7	
CENTRAL AMERICA	55	0.4
Costa Rica	8	
Honduras	10	
Panama	37	
NORTH AMERICA	12,615	85.8
Canada	479	
Mexico	193	
United States	11,943	
SOUTH AMERICA	394	2.7
Argentina	160	
Bolivia	1	
Brazil	24	
Chile	23	
Colombia	57	
Ecuador	2	
Paraguay	3	
Peru	90	
Suriname	7	
Uruguay	20	
Venezuela	7	

COUNTRY	TOTAL	PERCENT
EUROPE	737	5.0
Armenia	1	
Austria	109	
Belgium	25	
Bulgaria	21	
Croatia	2	
Denmark	6	
Estonia	4	
Finland	16	
France	26	
Georgia	3	
Germany	53	
Greece	11	
Hungary	11	
Iceland	8	
Ireland	10	
Isle of Man	3	
Italy	22	
Latvia	2	
Lithuania	2	
Malta	7	
Monaco	4	
Montenegro	3	
Netherlands	37	
Norway	3	
Poland	2	
Portugal	1	
Romania	6	
Russian Federation	11	
Slovakia	7	
Slovenia	15	
Spain	57	
Sweden	29	
Switzerland	21	
Turkey	8	
Ukraine	4	
United Kingdom	187	
MIDDLE EAST	10	0.1
Cyprus	3	
Israel	3	
Lebanon	4	
AFRICA	72	0.5
Egypt	2	
Kenya	2	
Morocco	1	
Namibia	3	
Reunion	1	
South Africa	62	
Uzbekistan	1	
Total Conference & Exhibit Attendees	14,699	100.0



October 4-6, 2011
October 3, 2011

The Sands Expo and Convention Center
iGaming Congress at G2E
G2E Advanced Gaming Institute
G2E Leadership Academy
Security & Surveillance Institute at G2E

How to Register

Complete this form and:

- Fax** • 1-203-840-5519
- Mail** • Diana Press c/o G2E
Reed Exhibitions
383 Main Ave
Norwalk, CT 06851
- Questions?** • 1-203-840-5533 or 1-800-363-3631

**REMEMBER,
G2E USES EXPRESS BADGE, SO
NO BADGES WILL BE MAILED TO YOU.***

You will receive an email confirmation with a barcode and you must bring it on-site to receive your paper badge and plastic badge holder.

*Certain exceptions apply.

First Name _____ MI _____ Last Name _____

Email (Necessary to provide your confirmation) _____

Title (Must provide to receive badge) _____

Company Name _____

Address 1 _____

Address 2 _____

City _____

State _____ Zip/Postal Code _____ Country _____

Work Telephone (Do not include international dialing code) _____

Fax (Do not include international dialing code) _____

Call/Mobile Telephone (Do not include international dialing code) _____

Find it Faster with G2E Mobile 2011, available FREE* for web enabled devices.
 Yes, I'd like to be notified when G2E Mobile is available (one text message alert) Yes, I'd like to receive daily onsite text messages (show specials, announcements) from G2E (no more than 5)
 *Standard text messaging rates apply from your carrier. Text STOP to discontinue, or HELP for more info.

Priority Code: DP

Save with Early Bird Discounts: Register by September 12, 2011

REGISTRATION TYPE

IGA Member Discount, Group Discount, International Discount, and Native American Group Discounts available.
Call Diana Press at 1-800-363-3631 or 1-203-840-5533 for information.

	Save Money! EARLY BIRD by 9/12	ON-SITE after 9/12
Exhibits Pass (10/4-10/6)	<input type="checkbox"/> \$125	<input type="checkbox"/> \$199

Conference Pass Options
(Each conference pass comes with online recordings of all sessions.)

5-Day Super Conference Pass—Best Buy! (10/2-10/6) \$1995 \$2295
(Includes 4-Day All-Access plus full NCRG Conference)

4-Day All-Access Conference (10/3-10/6) \$1695 \$1895
(Includes Exhibits, All Monday Conferences (this includes Social Media Boot Camp at G2E—NEW!, G2E Advanced Gaming Institute, G2E Leadership Academy, Security & Surveillance Institute at G2E, iGaming Congress at G2E, Oct. 3 NCRG), 3-Day Conference, Conference Keynote, daily continental breakfast, and Keynote Lunch.)

3-Day Conference (10/4-10/6) \$1195 \$1295
(Includes Exhibits, Conference Keynote, and daily continental breakfast.)

Social Media Boot Camp at G2E—NEW! (10/3) \$995 \$1195
(Includes Exhibits, continental breakfast, and Keynote Lunch.)

iGaming Congress at G2E (10/3) \$995 \$1195
(Includes Exhibits, continental breakfast, and Keynote Lunch.)

G2E Advanced Gaming Institute (10/3) \$995 \$1195
(Includes Exhibits, continental breakfast, and Keynote Lunch.)

G2E Leadership Academy (10/3) \$995 \$1195
(Includes Exhibits, continental breakfast, and Keynote Lunch.)

Security & Surveillance Institute at G2E (10/3) \$995 \$1195
(Includes Exhibits, continental breakfast, and Keynote Lunch.)

International Association of Gaming Advisors (IAGA) Conference—NEW! (9/30-10/2) \$1200 \$1300

Global Gaming Women Kick-Off Breakfast & Mentoring Event (10/5) \$35 \$35

Networking Lunches (Seating is limited.)

• Sarno Lifetime Achievement (10/4) \$100 \$125
Award for Casino Design
—Call Diana Press to purchase a table.

• AGA Communications Awards (10/5) \$100 \$125

• Tribal Gaming (10/6) \$100 \$125

*Note: \$25 of each conference registration fee is donated to the National Center for Responsible Gaming (NCRG).

Check here to receive AGA Smart Brief, daily gaming news by the industry and for the industry delivered right to your inbox. It's FREE!

Check here to receive information regarding the 1st iGaming Virtual Expo & Conference—December 7, 2011

PAYMENT METHOD

Check # _____
(Payable to Reed Exhibitions in US dollars)
All checks must be received by 9/26/2011

AMEX MC VISA

Account Number _____
Expiration Date _____

First Name _____ MI _____
Last Name _____

Cardholder's Signature _____
I agree to pay the above total amount according to my card issuer agreement.

Registration Fee Policy: Registration fees are non-refundable. You may substitute a colleague from your company at any time by submitting written authorization.

COMPANY'S PRIMARY BUSINESS

- (Check only one)
- AA Bingo Hall
 - AB Charitable Gaming
 - AC Commercial Casino
 - AD Cruise Ship
 - AAA Game Developer
 - AE Gaming Club
 - AF I-Gaming-Operator
 - AAD I-Gaming-Affiliate
 - AG Lottery
 - AH Native American Casino
 - AJ Pari-Mutuel
 - AM Resort
 - AN Riverboat/Dockside
- Other: Please select from below
- AAC Architectural Firm
 - AP Banking/Investments
 - AQ Consultant
 - AAB Distributor
 - AR Education - University/School
 - AS Government
 - AT Industry Association
 - AU Law Firm
 - AV Marketing/Advertising Agency
 - AW Publication
 - AX Regulatory
 - AY Supplier/Manufacturer
 - AZ Other: _____

YOUR JOB LEVEL

- (Check only one)
- CA Tribal (Leader, Chairman, etc.)
 - CB Senior Mgt. (CEO, CFO, CIO, COO, GM, PRES., VP, etc.)
 - CC Director, Manager, Supervisor
 - CD F&B Executive/Buyer/Chef
 - CE Student/Faculty
 - CF Guest of Show (Non-industry Visitor, Spouse)

PRIMARY JOB FUNCTION

- (Check only one)
- DAA Architect
 - DA Bingo
 - DB Cage
 - DC Community Affairs
 - DD Compliance/Legal/Regulatory
 - DE Corporate/Executive Management
 - DF Engineer
 - DG Entertainment/Attractions
 - DH Facilities/Maintenance
 - DJ Finance
 - DK Food & Beverage
 - DM Government Affairs
 - DN Hospitality/Hotel
 - DP Human Resources/Training
 - DQ I-Gaming
 - DR Info. Systems/Info. Technology
 - DS Keno
 - DT Marketing & Sales
 - DU Operations
 - DV Poker Management
 - DW Public Relations
 - DX Purchasing
 - DY Race & Sports Book
 - DZ Research & Development
 - EA Retail
 - EB Security & Surveillance
 - EC Slots
 - ED Spa/Resort
 - EE Student/Faculty
 - EF Table Games
 - EG Web Site
 - EH Other: _____

PRODUCTS & SERVICES INTEREST

- (Check all that apply)
- FA Access Control
 - FB Apparel/Uniforms
 - FC Advertising Services
 - FD Architecture/Design/Decor
 - FE Audio/Video Displays
 - FF Bingo
 - FG Cash Advance/ATM's
 - GZ Casino-Operations

PRODUCTS & SERVICES INTEREST (cont.)

- FH Coin & Note Counting/Handling
- FJ Cashless Gaming
- FK Charitable Products/Services
- FM Compliance
- FN Electronic Payment Process
- FP Entertainment/Attractions
- FQ Facilities/Maintenance
- FR Financial Services
- FS Food & Beverage
- FT Furniture
- FU Game Design
- FV Game Equipment
- FW Golf Products
- FX High Roller Premiums
- GX Hospitality-Operations
- GY Hospitality-F.F.E
- FY Housekeeping
- FZ Human Resources/Training
- GA Intellectual Properties/Licensing
- GB I-Gaming
- GC Info. Systems/Info. Technology
- GD Lottery
- GE Marketing/Promotions
- GF Monitors/Screens
- GG Networks/Software Development
- GH Pari-Mutuel Products/Services
- GJ Player Tracking Systems
- GK Promotional Items/Premiums
- GM Retail
- GN Security & Surveillance
- GP Signage
- GQ Slots - Reel
- GR Slots - Video
- GS Software Developers
- GT Spa/Resort
- GU Table Games & Accessories
- GV Technology
- GW Transportation

PURCHASING AUTHORITY

- (Check all that apply)
- HA Approve
 - HB Recommend
 - HC Identify

For industry professionals only. No one under 18 admitted at any time, including infants.
Privacy Policy: We collect data to provide you with information about G2E and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.globalgamingexpo.com or call our Privacy Administrator at 1-888-306-2344 or 1-203-840-5810.



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www.bpaww.com



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www.exhibitsurveys.com



Founded in 1963, Exhibit Surveys, Inc. is a full service research firm dedicated to providing market intelligence and measurement for the exhibition and events marketing industry. Having researched over 10,000 exhibits and over 4,000 events, Exhibit Surveys, Inc. has led the industry in developing the most comprehensive database of normative data for events and the most sophisticated diagnostic and measurement tools available.

STATEMENT OF CERTIFICATION – AUDIT CONDUCTED BY EXHIBIT SURVEYS, INC.

We have examined the attendee records for Global Gaming Expo (G2E) October 3 – 6, 2011 held in Las Vegas as reported in this Exhibit Surveys, Inc. Event Audit Report. Our examination was made in accordance with generally accepted event auditing standards. This audit complies with standards set forth by the Exhibition and Event Industry Audit Commission (EEIAC), a not for profit commission organized for the purpose of managing and overseeing the exhibition industry's independent audit process. The audit process includes pre-event review of systems, post event confirmations of attendance, examination of accounting records, and any other auditing procedures considered necessary.

Based on such examinations, the statements set forth in this report present fairly and accurately the total attendance of this event in conformance with generally accepted event measurement principles.

Exhibit Surveys, Inc.
 Red Bank, NJ