

EVENT AUDIT

48th Design Automation Conference (DAC 2011)



DATES OF EVENT:

Conference: June 5 – 9, 2011
 Exhibits: June 6 – 8, 2011

LOCATION:

San Diego Convention Center, San Diego, CA

EVENT PRODUCER/MANAGER:

Company Name: Association for Computing Machinery (ACM)
 Institute for Electrical & Electronics Engineers – Circuits & Systems Society (IEEE CASS)
 Electronic Design Automation Consortium (EDAC)
 IEEE Council on Electronic Design Automation (CEDA)

Address: 1721 Boxelder St., Ste. 107
 Louisville, CO 80027

Phone: (303) 530-4562

Website (Show): <http://www.dac.com/>

REGISTRATION COMPANY: MP Associates, Inc.

YEAR EVENT ESTABLISHED: 1963

FREQUENCY: Annual

DATES OF NEXT EVENT:

Conference: June 3 – 7, 2012
 Exhibits: June 4 – 6, 2012

LOCATION:

Moscone Center, San Francisco, CA

1. STATEMENT OF MARKET SERVED

This audience represents the decision-makers at all levels of the electronic design automation (EDA) tool buying process from the leading semiconductor, computer, telecommunication, and consumer electronics companies. Attendees interact to establish best practices and share leading edge research for semiconductor design processes and applications.

Qualified attendees are design engineers, corporate and engineering management, IC design tool developers, researchers, financial and industry analysts, and members of the press..

2. STATEMENT OF VERIFICATION METHODOLOGY

All attendees, including those that register in advance, are required to pick up their badges onsite.

Unclaimed badges are cross referenced with the database to check for duplicates or reprints and those badges left are considered no-shows.

3. AUDITED ATTENDEE ANALYSIS

YEAR EVENT HELD	EVENT LOCATION	TOTAL CONFERENCE ATTENDEES	TOTAL EXHIBITS ONLY ATTENDEES	SPEAKERS	MEDIA	SUB-TOTAL CONFERENCE & EXHIBITS ONLY ATTENDEES	EXHIBITORS, NON-EXHIBITING SPONSORS AND THEIR SUPPORT STAFF*	OTHER	TOTAL
2007	San Diego	2,215	2,025	209	74	4,523	3,797	20	8,340
2008	Anaheim	1,933	1,883	327	88	4,231	3,343	-	7,574
2009	San Francisco	1,446	3,042	272	79	4,839	3,219	-	8,058
2010	Anaheim	1,295	1,467	222	46	3,030	2,864	-	5,894
2011	San Diego	1,417	1,688	354	60	3,519	2,438	-	5,957

* Not audited, count supplied by Show Management.

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4. PRIMARY JOB FUNCTION

PRIMARY JOB FUNCTION	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT PROVIDING THIS INFORMATION
Executive/Senior Management	579	16.7	17.2
Engineering Management	469	13.6	14.0
CAD Engineering Management	203	5.9	6.1
CAD Engineer	301	8.7	9.0
Hardware Logic Design Engineer	236	6.8	7.0
Hardware Physical Design Engineer	204	5.9	6.1
Verification Engineer	120	3.5	3.6
Application Engineer	66	1.9	2.0
Embedded Software Engineer	30	0.9	0.9
Embedded Hardware Engineer	47	1.4	1.4
Application Software Engineer	43	1.2	1.3
Test and Assembly	25	0.7	0.7
System Architect	69	2.0	2.1
Professor/Researcher	413	11.9	12.3
Student	311	9.0	9.3
Financial or Industry Analyst	19	0.5	0.6
Venture Capitalist	9	0.3	0.3
Editor/Publisher	38	1.1	1.1
Marketing/Sales	146	4.2	4.4
Board Design & Layout	21	0.6	0.6
Total Conference and Exhibit Only Attendees Providing this Information	3,349	96.8	100.0
Total Conference and Exhibit Only Attendees Not Providing this Information	110	3.2	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	3,459	100.0	100.0

5. PRIMARY INDUSTRY SEGMENT WORKING IN

PRIMARY INDUSTRY SEGMENT	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT PROVIDING THIS INFORMATION
System Design - System	367	10.6	11.1
System Design - Board	37	1.1	1.1
System Design - Hardware	526	15.2	15.9
System Design - Software	114	3.3	3.4
EDA Software	750	21.7	22.7
IP/core design	479	13.8	14.4
Foundry/IC Manufacturing	213	6.2	6.4
Design Services	229	6.6	6.9
University/Research Institution	488	14.1	14.7
Financial	37	1.1	1.1
Publishing/Media/Industry Analyst	75	2.2	2.3
Total Conference and Exhibit Only Attendees Providing this Information	3,315	95.9	100.0
Total Conference and Exhibit Only Attendees Not Providing this Information	144	4.1	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	3,459	100.0	100.0

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6. TYPE OF DESIGN INVOLVED IN

PRIMARY DESIGN TYPE	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT PROVIDING THIS INFORMATION
Analog ICs/Mixed Signal ICs	849	24.5	25.2
Analog/Mixed Signal Systems	384	11.1	11.4
ASIC	1342	38.8	39.8
Application Specific Std. Part (ASSP)	225	6.5	6.7
Digital ICs	1118	32.3	33.2
Digital Systems	602	17.4	17.9
DSPs	253	7.3	7.5
RTOS	131	3.8	3.9
Firmware	246	7.1	7.3
Middleware	119	3.4	3.5
Application	284	8.2	8.4
Embedded Systems	664	19.2	19.7
MEMs	90	2.6	2.7
Memory	357	10.3	10.6
Microproc./Microcontroller Design	380	11.0	11.3
PCB Layout	204	5.9	6.0
PLDs/FPGAs	353	10.2	10.5
R/F Microwave	178	5.1	5.3
Specialized Processors (GPU, NPU, etc.)	205	5.9	6.1
Library Models/IP/Cores	354	10.2	10.5
Not Directly Involved in Design	471	13.6	14.0
Total Conference and Exhibit Only Attendees Providing this Information	3,372	97.89	100.00
Total Conference and Exhibit Only Attendees Not Providing this Information	87	2.11	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	3,459	100.00	100.00

Multiple responses allowed, hence total number of responses exceeds the total attendance and category counts should not be added together

7. PRIMARY TOOL FLOW USED

PRIMARY TOOL FLOW	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT PROVIDING THIS INFORMATION
Custom/ Structured Custom	519	15.0	16.3
COT	668	19.3	21.0
ASIC	302	8.7	9.5
Structured ASIC	1,289	37.3	40.5
FPGA	408	11.8	12.8
Total Conference and Exhibit Only Attendees Providing this Information	3,186	92.1	100.00
Total Conference and Exhibit Only Attendees Not Providing this Information	273	7.9	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	3,459	100.00	100.00

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8. PRIMARY END PRODUCT OR SERVICE WORKED ON

PRIMARY END PRODUCT OR SERVICE WORKED ON	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT PROVIDING THIS INFORMATION
Automotive Electronics	99	2.9	3.0
Avionics, Military, Government	114	3.3	3.4
Communication Systems (Wired or Wireless)	503	14.5	15.1
Components (Passives)	17	0.5	0.5
Computers, Systems, & Peripherals	235	6.8	7.0
Consumer Electronics	227	6.6	6.8
Medical Equipment	37	1.1	1.1
Design Services/Consultant	126	3.6	3.8
EDA Software	630	18.2	18.9
Embedded Systems	171	4.9	5.1
Research/Education	437	12.6	13.1
Semiconductors	601	17.4	18.0
Library Models/IP/Cores	72	2.1	2.2
Media/Publishing	70	2.0	2.1
Total Conference and Exhibit Only Attendees Providing this Information	3,339	96.5	100.00
Total Conference and Exhibit Only Attendees Not Providing this Information	120	3.5	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	3,459	100.00	100.00

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9. PRODUCTS AND/OR SERVICES YOU RECOMMEND, PURCHASE, OR INFLUENCE THE PURCHASE OF

PRODUCTS AND/OR SERVICES YOU RECOMMEND, PURCHASE, OR INFLUENCE THE PURCHASE OF	TOTAL ATTENDEES	PERCENT PROVIDING THIS INFORMATION
Analog/AMS Design/ Simulation	744	21.5
Digital Logic Simulation	976	28.2
Physical Verification	675	19.5
Other Logic Verification	428	12.4
Logic Design and Synthesis	852	24.6
Packaging	245	7.1
PCB	245	7.1
Placement & Routing	578	16.7
Full- Custom Layout	439	12.7
Test	343	9.9
RTL & Formal Verification	784	22.7
Equivalence Checking	483	14.0
Design for Manufacturing and Yield	483	14.0
Algorithm Design	357	10.3
System Design and Specification	496	14.3
(Embedded) Software Design	321	9.3
HW/SW co-Design	499	14.4
Foundry/Silicon Vendor	219	6.3
Application Specific Std. Part (ASSP)	115	3.3
Embedded Software and System Design	441	12.7
System/Logic Design	387	11.2
Physical Design	551	15.9
Verification	518	15.0
Post Silicon Services	183	5.3
Libraries / Models	376	10.9
IP/Cores	542	15.7
None of the above	690	19.9
Total Conference and Exhibit Only Attendees Providing this Information	3,458	99.97
Total Conference and Exhibit Only Attendees Not Providing this Information	1	.03
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	3,459	100.00

Multiple responses allowed, hence total number of responses exceeds the total attendance and category counts should not be added together.

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10. AUDITED GEOGRAPHIC BREAKOUT OF CONFERENCE AND EXHIBIT ONLY ATTENDEES

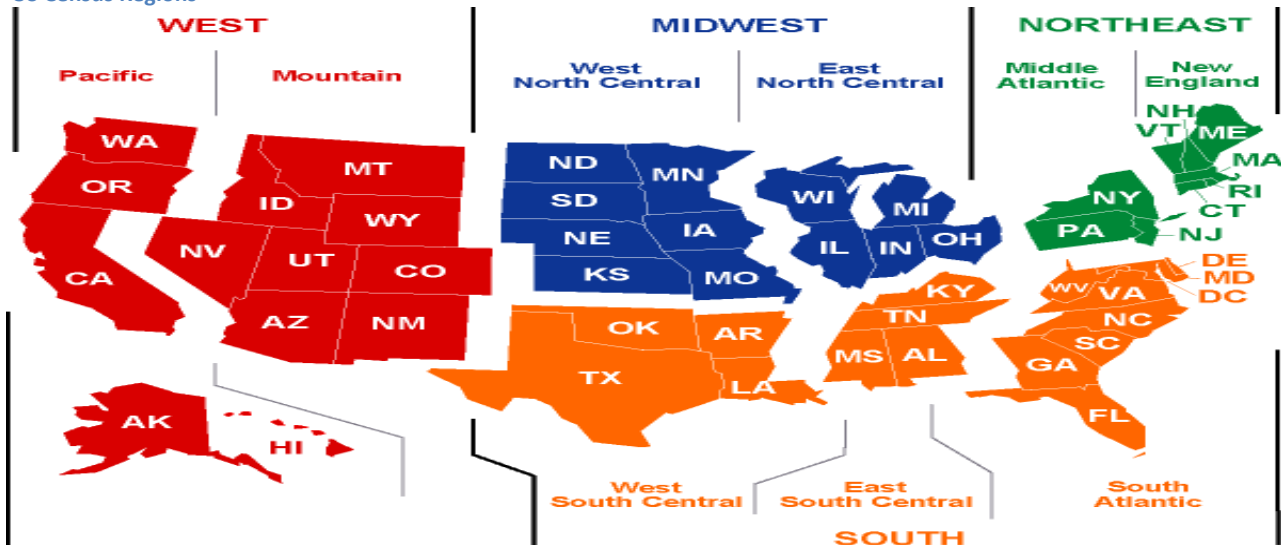
US CENSUS REGION / STATE	TOTAL	PERCENT
NEW ENGLAND	92	3.53%
Maine	1	
New Hampshire	1	
Vermont	6	
Massachusetts	68	
Rhode Island	3	
Connecticut	13	
MIDDLE ATLANTIC	95	3.64%
New York	41	
New Jersey	14	
Pennsylvania	40	
EAST NORTH CENTRAL	71	2.72%
Ohio	4	
Indiana	18	
Illinois	22	
Michigan	21	
Wisconsin	6	
WEST NORTH CENTRAL	16	0.61%
Minnesota	10	
Iowa	4	
Missouri	1	
North Dakota	-	
South Dakota	-	
Nebraska	1	
Kansas	-	
SOUTH ATLANTIC	79	3.03%
Delaware	1	
Maryland	17	
District of Columbia	1	
Virginia	13	
West Virginia	-	
North Carolina	14	
South Carolina	-	
Georgia	13	
Florida	20	

US CENSUS REGION / STATE	TOTAL	PERCENT
EAST SOUTH CENTRAL	8	0.31%
Kentucky	3	
Tennessee	1	
Alabama	4	
Mississippi	-	
WEST SOUTH CENTRAL	166	6.36%
Arkansas	-	
Louisiana	2	
Oklahoma	1	
Texas	163	
MOUNTAIN	130	4.98%
Montana	-	
Idaho	2	
Wyoming	-	
Colorado	31	
New Mexico	12	
Arizona	73	
Utah	9	
Nevada	3	
PACIFIC	1,952	74.82%
Alaska	-	
Washington	20	
Oregon	84	
California	1,848	
Hawaii	-	
Total UNITED STATES	2,609	75.43%

Total INTERNATIONAL	TOTAL	PERCENT
Canada	57	1.65%
Mexico	4	0.12
Other International	701	23.14%

Not Providing this Information	--	--
Total Conference & Exhibit Attendance	3,459	100.00%

US Census Regions



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10A. AUDITED BREAKOUT OF ALL NON-US CONFERENCE AND EXHIBITS ONLY ATTENDEES

COUNTRY	CODE	TOTAL	PERCENT
ARMENIA	AM	1	0.03
NETHERLANDS ANTILLES	AN	1	0.03
AUSTRIA	AT	14	0.40
AUSTRALIA	AU	5	0.14
BELGIUM	BE	13	0.38
BRAZIL	BR	17	0.49
SWITZERLAND	CH	16	0.46
CANADA	CA	57	1.65
COOK ISLANDS	CK	1	0.03
CHINA	CN	36	1.04
COSTA RICA	CR	1	0.03
CZECH REPUBLIC	CZ	3	0.09
GERMANY	DE	78	2.25
DENMARK	DK	4	0.12
ESTONIA	EE	2	0.06
EGYPT	EG	3	0.09
SPAIN	ES	4	0.12
FINLAND	FI	9	0.26
FRANCE	FR	57	1.65
UNITED KINGDOM	GB	25	0.72
HONG KONG	HK	9	0.26
IRELAND	IE	6	0.17
ISRAEL	IL	37	1.07
INDIA	IN	40	1.16
IRAN (ISLAMIC REPUBLIC OF)	IR	1	0.03
ITALY	IT	15	0.43
JAPAN	JP	100	2.89
CAMBODIA	KH	3	0.09
KOREA, D.P.R.O.	KP	5	0.14
KOREA, REPUBLIC OF	KR	110	3.18
MALAYSIA	MY	9	0.26
MEXICO	MX	4	0.12
NETHERLANDS	NL	18	0.52
NEW ZEALAND	NZ	2	0.06
PORTUGAL	PT	2	0.06
ROMANIA	RO	2	0.06
RUSSIAN FEDERATION	RU	4	0.12
SAUDI ARABIA	SA	2	0.06
SWEDEN	SE	17	0.49
SINGAPORE	SG	13	0.38
SLOVENIA	SI	1	0.03
TURKEY	TR	4	0.12
TAIWAN, PROVINCE OF CHINA	TW	88	2.54
U.S. MINOR ISLANDS	UM	10	0.29
VIET NAM	VN	1	0.03
TOTAL NON-US Conference & Exhibit Attendance		850	24.57
TOTAL US		2,609	75.43
Not Providing this Information	--	--	--
Total Conference & Exhibit Attendance		3,459	100.00

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REGISTRATION FORM: PAGE 1 – REGISTRATION OPTIONS

48th DAC Registration Options

All Inclusive Registration

Access to all the DAC technical sessions, three Monday Tutorials and DAC sponsored Workshops (please select the ones you plan to attend), the 48 Years of DAC Proceedings, the four Keynote Sessions, Exhibit Hall Monday - Wednesday, the three evening receptions, Sunday Welcome Reception and the ESS Executive Day (Wed.).

Conference Registration**

Access to all the DAC technical sessions, the 48 Years of DAC Proceedings, the four Keynote Sessions, Exhibit Hall Monday - Wednesday, the three evening receptions, Sunday Welcome Reception and the ESS Executive Day (Wed.).

**IEEE or ACM Member Student Conference Registration

Discounted student rate applies to individuals who are members of ACM or IEEE and are currently enrolled in school. Students must provide a valid ACM or IEEE student membership number and a valid student ID.

One/Two Day Registration

Access to all the DAC technical sessions on the day(s) of your registration, the 48 Years of DAC Proceedings, the four Keynote Sessions, Exhibit Hall Monday - Wednesday and the three evening receptions, Sunday Welcome Reception and the ESS Executive Day (Wed.).

Exhibit-Only

Access to the four Keynote Sessions, Exhibit Hall Monday - Wednesday and the three evening receptions.

Exhibits and Tutorials

Access to Exhibit Hall Monday - Wednesday, all four Keynote sessions, three evening receptions and your choice of three tutorials.

Monday Exhibit-Only

Access to the Monday Keynote Session, Exhibit Hall on Monday and the evening reception.

Management Day

Management Day is designed to provide managers with timely information to help them make decisions where business and technology intersect. Management Day also includes access to the four Keynote Sessions, Exhibit Hall Monday - Wednesday and the three evening receptions.

Monday Tutorials

Access to your choice of three tutorials, the Monday keynote and the Monday reception. Tutorials are not included in the conference registration fee. An additional registration option is available and fees are incurred.

DAC has changed the format for the tutorials. Instead of full-day, in-depth tutorials, we offer attendees a set of two-hour intense introductions to specific topics. Each tutorial will be presented multiple times to allow attendees to cover multiple topics. If you register for tutorials, you have the option to select three out of the six topics.

Workshops

Workshops are designed to be interactive forums for discussions on the selected topics. Attendees must register for each workshop they wish to attend. Workshops are not included in the conference registration fee. An additional registration option is available and fees are incurred.

Colocated Events (non-DAC)

Colocated events are designed to be interactive forums for discussions on the selected topics. Attendees must register for each event they wish to attend. Colocated event registration includes entrance to the DAC Exhibit Hall Monday - Wednesday. An additional registration option is available if you wish to attend DAC Technical Sessions and additional fees are incurred. Please note that a DAC Conference Registration does not include colocated events.

DVD Proceedings

An additional copy of DVD proceedings is available for an additional \$50. (One Copy of the DVD proceedings is included with all inclusive registration, conference registration, student conference registration, and one/two-day registrations.)

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REGISTRATION FORM: PAGE 2 – REGISTRANT INFORMATION AND DEMOGRAPHICS

DAC Advance Registration Form

48th DAC • June 5-10, 2011

Any registration received after May 9, 2011, will be charged the at-conference rate. If payment is received from a non-US bank, attendees will be charged a collection fee of \$45.00.

1 Attendee Information

First Name _____ Last Name _____ Title _____
 Company _____ Address _____ City _____
 State/Province _____ ZIP _____ Country _____
 Phone _____ Fax _____ Email (needed for receipt) _____

2 Membership status

I certify that I am an ACM member. _____ member# _____
 signature _____
 I certify that I am an IEEE member. _____ member# _____
 signature _____
 I certify that I am a full time student. _____ member# _____
 signature _____

Membership # must be included at time of submission to receive the membership rate.
 No refunds will be made for change in membership status.
 This is for individual memberships only. This does not apply to company memberships.

3 Attendee Survey

1) In which industry segment does your group or organization work?

- ____ (101) (Embedded) System Design - System
- ____ (102) (Embedded) System Design - Board
- ____ (103) (Embedded) System Design - Hardware
- ____ (104) (Embedded) System Design - Software
- ____ (105) EDA Software
- ____ (106) IP/Core Design
- ____ (107) Foundry/IC Manufacturing
- ____ (108) Design Services (Includes ASIC and Post-Silicon Services)
- ____ (109) University/Research Institution
- ____ (110) Financial
- ____ (111) Publishing/Media/Industry Analyst
- ____ (112) Other _____

2) What is your principal job function?

- ____ (201) Executive/Senior Management
- ____ (202) Engineering Management
- ____ (203) CAD Engineering Management
- ____ (204) CAD Engineer
- ____ (205) Hardware Logic Design Engineer
- ____ (206) Hardware Physical Design Engineer
- ____ (207) Verification Engineer
- ____ (208) Application Engineer
- ____ (209) Embedded Software Engineer
- ____ (210) Embedded Hardware Engineer
- ____ (211) Application Software Engineer
- ____ (212) Test and Assembly
- ____ (213) System Architect
- ____ (214) Professor/Researcher
- ____ (215) Student
- ____ (216) Financial or Industry Analyst
- ____ (217) Venture Capitalist
- ____ (218) Editor/Publisher
- ____ (219) Marketing/Sales
- ____ (220) Board Design & Layout
- ____ (221) Other _____

3) What type of design are you involved in?

- ____ (301) Analog ICs/Mixed Signal ICs
- ____ (302) Analog/Mixed Signal Systems
- ____ (303) ASIC
- ____ (304) Application Specific Std. Part (ASSP)
- ____ (305) Digital ICs
- ____ (306) Digital Systems
- ____ (307) DSPs
- ____ (308) RTOS
- ____ (309) Firmware
- ____ (310) Middleware
- ____ (311) Application
- ____ (312) Embedded Systems
- ____ (313) MEMs
- ____ (314) Memory
- ____ (315) Microproc./Microcontroller Design
- ____ (316) PCB Layout
- ____ (317) PLDs/FPGAs
- ____ (318) R/F Microwave
- ____ (319) Specialized Processors (GPU, NPU, etc.)
- ____ (320) Library Models/IP/Cores
- ____ (321) Not Directly Involved in Design
- ____ (322) Other _____

4) What primary end product or service do you work on?

- ____ (401) Automotive Electronics
- ____ (402) Avionics, Military, Government
- ____ (403) Communication Systems (Wired or Wireless)
- ____ (404) Components (Passives)
- ____ (405) Computers, Systems, & Peripherals
- ____ (406) Consumer Electronics
- ____ (407) Medical Equipment
- ____ (408) Design Services/Consultant
- ____ (409) EDA Software
- ____ (410) Embedded Systems
- ____ (411) Research/Education
- ____ (412) Semiconductors
- ____ (413) Library Models/IP/Cores
- ____ (414) Media/Publishing
- ____ (415) Other _____

5) Which products and/or services in the following areas do you recommend, purchase or influence the purchase of? (Answer all that apply)

- Design Tools**
- ____ (501) Analog/AMS Design/Simulation
 - ____ (502) Digital Logic Simulation
 - ____ (503) Physical Verification
 - ____ (504) Other Logic Verification
 - ____ (505) Logic Design and Synthesis
 - ____ (506) Packaging
 - ____ (507) PCB
 - ____ (508) Placement & Routing
 - ____ (509) Full-Custom Layout
 - ____ (510) Test
 - ____ (511) RTL & Formal Verification
 - ____ (512) Equivalence Checking
 - ____ (513) Design for Manufacturing & Yield
 - ____ (514) Algorithm Design
 - ____ (515) System Design and Specification
 - ____ (516) (Embedded) Software Design
 - ____ (517) HW/SW co-Design
 - ____ (518) Foundry/Silicon Vendor
 - ____ (519) Application Specific Std. Part (ASSP)
- Services**
- ____ (520) Embedded Software and System Design
 - ____ (521) System Logic Design
 - ____ (522) Physical Design
 - ____ (523) Verification
 - ____ (524) Post Silicon Services
- Other**
- ____ (525) Libraries/Models
 - ____ (526) IP/Cores
 - ____ (527) None

6) Which tool flow do you predominately use? (Answer only one)

- ____ (601) Embedded Software Design
- ____ (602) Custom/Structured Custom
- ____ (603) COT
- ____ (604) ASIC
- ____ (605) FPGA
- ____ (606) Other _____

7) Are you interested in being a reviewer for the 49th DAC Research Technical Papers?

- ____ (701) Yes
- ____ (702) No




DAC provides an email list of attendees to exhibitors.
 I do not want to receive this correspondence.

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REGISTRATION FORM: PAGE 3 – REGISTRATION CATEGORIES AND ASSOCIATED FEES

4 Registration Options

Conference Fees:	Received by May 9, 2011	After May 9, 2011 or at Conference	Received by May 9, 2011	After May 9, 2011 or at Conference		
All Inclusive Member  *IEEE	\$650	\$750	One-day Only \$330	\$330	Conference Fees	\$ _____
All Inclusive Non-Member	\$310	\$950	<input type="radio"/> Tue.		Tutorial Fees	\$ _____
Conference Only Member  *IEEE	\$500	\$550	<input type="radio"/> Wed.	please check one	Workshop Fees	\$ _____
Non-member/	\$610	\$730	<input type="radio"/> Thurs.		Colocated Event Fees	\$ _____
Student Non-Member			Two-day Only \$530	\$530	Management Day	\$ _____
Student  *IEEE	\$235	\$300	<input type="radio"/> Tue./Wed.		Adtl. Proceedings-DVD (\$50)	\$ _____
Exhibit-only	\$65	\$120	<input type="radio"/> Tue./Thurs.	please check one	TOTAL COST	\$ _____
Exhibit + Tutorials	\$155	\$215	<input type="radio"/> Wed./Thurs.			
Monday Exhibit Only (Mon., June 6)	FREE	FREE	Workshop Only	please select workshop	<input type="checkbox"/> vegetarian meal	
Management Day	\$65	\$95				

5 Tutorial/Workshop/Colocated Events Selection

Monday Tutorials - June 6, 2011

Select three Tutorials:

- 1) Android Apps Development Boot Camp
- 2) iPhone Apps Beginner Guide
- 3) A Designer's Guide to Sub-Resolution Lithography: Enabling the Impossible to get to the 15nm Node
- 4) Demystifying TSV-Based 3D Stacked ICs - a Design and Test Perspective
- 5) System Level Design and Software Development for Energy Efficient Platforms: Challenges from Models to Methods
- 6) Chip to System Reliability Fundamentals

Member ACM/IEEE	Non-member/ Student Non-member	ACM/IEEE Student Member
\$99*	\$120*	\$90*

*Fee includes access to three Tutorials
Each tutorial will be presented at three different times

DAC Workshops

Sunday, June 5 - Full-day

	IEEE/ACM Member Rate	Non-Member Rate
<input type="checkbox"/> DAC Workshop on Design, Analysis and Implementation of Real-Time Systems with Time-Triggered and Event-Triggered Applications	\$175	\$230
<input type="checkbox"/> DAC Workshop on Diagnostic Services in Network-on-Chips: Test, Debug and On-Line Monitoring	\$175	\$230
<input type="checkbox"/> DAC Workshop on Intra and Inter-Vehicle Networking: Past, Present, Future	\$175	\$230
<input type="checkbox"/> DAC Workshop on Parallel Algorithms, Programming, and Architectures (PAPA)	\$175	\$230
<input type="checkbox"/> DAC Workshop on Using the Power of the SystemC AMS extensions	\$175	\$230

Sunday, June 5 - Half-day

<input type="checkbox"/> Introduction to Chips and EDA for a Non-Technical Audience	\$65	\$80
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Sunday, June 5 - Half-day Includes Lunch

<input type="checkbox"/> DAC Workshop on Universal Verification Methodology (UVM) - Verifying Blocks to IP to SoCs and Systems	\$100	\$130
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Monday, June 6 & Tuesday, June 7 - Full-day

<input type="checkbox"/> DAC Workshop on International Workshop on Bio-Design Automation (WBDA)	\$230	\$310
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Wednesday, June 8 - Half-day

<input type="checkbox"/> DAC Workshop on Building Blocks for Scalable Cloud Systems	\$65	\$80
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Thursday, June 9 - Full-day

<input type="checkbox"/> DAC Workshop on Multiprocessor System on Chip for Cyber Physical Systems: Programmability, Run-Time Support and Hardware Platforms for High Performance Embedded Applications	\$175	\$230
<input type="checkbox"/> DAC Workshop on Smart Grid and Design Automation II	\$175	\$230

Colocated Events at DAC

IEEE/ACM Member Non-member

Dates	Advance Registration				Late/Onsite Registration			
	Student	Student	Student	Student	Student	Student	Student	Student
<input type="checkbox"/> 20th International Workshop on Logic and Synthesis Fri. June 3 - Sun. June 6	\$300	\$400	\$200	\$250	\$400	\$500	\$300	\$350
<input type="checkbox"/> 9th IEEE Symposium on Application Specific Processes (SASP 2011) Sun. June 5 - Mon. June 6	\$335	\$430	\$210	\$210	\$445	\$530	\$225	\$225
<input type="checkbox"/> IEEE International Symposium on Hardware-Oriented Security and Trust (HOST 2011) Sun. June 5 - Mon. June 6	\$300	\$375	\$150	\$180	\$380	\$450	\$180	\$225
<input type="checkbox"/> System Level Interconnect Prediction (SLIP) Sun. June 6	FREE							
<input type="checkbox"/> Open Access Scripting Language Workshop Mon. June 6	FREE							
<input type="checkbox"/> Synergies in IC Design: PDK and DFM Standards Working Together Mon. June 6	FREE							
<input type="checkbox"/> IEEE Design for Manufacturing and Yield (DFM&Y) Workshop Mon. June 6	\$150	\$200	\$100	\$150	\$200	\$250	\$130	\$200
<input type="checkbox"/> Adaptive Hardware and Systems (AHS) Mon. June 6 - Thurs. June 9	\$580	\$580	\$400	\$400	\$680	\$680	\$500	\$500
<input type="checkbox"/> Centralized Enterprise Licensing Users Group One Day Wed. June 8	\$150	\$150	\$150	\$150	\$200	\$200	\$200	\$200
<input type="checkbox"/> Centralized Enterprise Licensing Users Group Two Day Wed. June 8 - Thurs. June 9	\$250	\$250	\$250	\$250	\$350	\$350	\$350	\$350
<input type="checkbox"/> IEEE/ACM International Symposium on Nanoscale Architectures (NANQARCH '11) Wed. June 8 - Thurs. June 9	\$370	\$460	\$250	\$370	\$480	\$575	\$310	\$480

6 Payment Information

Credit Card:

- VISA
- MASTERCARD
- AMEX.

Name _____

Card Number _____ Exp. Date _____ Sec. Code _____

Signature _____

I agree to pay the total amount according to the card issuer agreement.

7 Submit via fax or mail to:

Refund Policy: Written requests for cancellations must be received on or before May 9, 2011, and are subject to a \$30.00 processing fee. Cancellations after May 9, 2011, will not be honored and all registration fees will be forfeited. No mail or fax registrations will be accepted after June 1, 2011 in the DAC office. On-line registrations will be accepted through June 10, 2011. **TELEPHONE REGISTRATIONS ARE NOT ACCEPTED!** Fax registrations without payments will be discarded.

Make checks payable to:
48th Design Automation Conference.
Attn: Registration Desk
1721 Boxelder St., Ste. 107
Louisville, CO 80027 USA

Fax registrations accepted with credit card payment only!
Phone Number: (303) 530-4333
Toll-Free: (800) 321-4573
Fax Number: (303) 530-4334

EVENT AUDIT

48th Design Automation Conference (DAC 2011)



STATEMENT OF CERTIFICATION – AUDIT CONDUCTED BY AUDIENCE INSIGHTS

We have carefully examined the attendee records of the 48th Design Automation Conference held in San Diego, CA. The audit process includes pre-event review of the registration and event access process, post event confirmations of attendance and attendee demographics, examination of accounting records, and any other auditing procedures considered appropriate or necessary. This audit complies with the standards set forth by the Exhibition and Event Industry Audit Commission (EEIAC), a not for profit commission organized for the purpose of managing and overseeing the exhibition industry's independent audit process.

Based on our review and analysis, the statements set forth in this report fairly and accurately present the total attendance of this event in conformance with generally accepted event measurement practices.

Audience Insights
Framingham, MA