

EVENT AUDIT - REVISED



DATES OF EVENT:
Conference: April 1 - 3, 2008
Exhibits: April 1 - 3, 2008

LOCATION: Walter E. Washington Convention Center
Washington, D.C.

EVENT PRODUCER/MANAGER: Donna Russell
Company Name: 1105 Government Information Group
Address and Website (Show): 3141 Fairview Park Drive, Suite 777
Falls Church, VA 22042
Phone: 703.645.7866
Website (Show): www.fose.com

REGISTRATION COMPANY: CompuSystems
Phone: 708.344.9070
Fax: 708.344.9487

YEAR EVENT ESTABLISHED: 1976

FREQUENCY: Annual

DATES OF NEXT EVENT:
Conference: March 10 - 12, 2009
Exhibits: March 10 - 12, 2009

LOCATION: Washington, D.C.

1. STATEMENT OF MARKET SERVED:

FOSE is an event serving the government technology market. Attendees include Executives, Administrative/Operations Managers, Program Managers, IT/Computer/Communications/Network Managers, Engineering Managers, Procurement/Purchasing Managers, Personnel/Training Managers and others associated with the government. The event's attendees include federal civilian and defense, state and local government professionals, international attendees, as well as suppliers to the government and business/industry professionals interested in IT.

2. STATEMENT OF VERIFICATION METHODOLOGY:

All Conference and Exhibit attendees, speakers and media included in this report were verified as having actually attended the event. Pre-registrants used online registration and were mailed badges. A government id was required to be checked in and to pick up a badge holder. Onsite registrants registered through computer terminals throughout the registration area. Badges that were swiped at exhibitors' booths through lead retrieval and at conference sessions were also input into the database as another form of verification. The entire database was de-duplicated by the registration company and then checked and tested by a BPA Worldwide auditor.

3. AUDITED ATTENDEE ANALYSIS

Year which Event was Held	Event Location	Expo Attendees	Sub-Total: Expo Attendees	Speakers	Media	Exhibitors, Non-Exhibiting Sponsors & their Support Staff*	Total
2008	Washington, D.C.	10,355	10,355	78	137	3,131	13,701

*Verified and on-site counts taken from the registration database provided by the registration company.

† This report was revised to provide clarity and consistency with previous and future data provided.

The order of data reported and various wording within the report was revised to keep the report consistent with past information.

Please destroy all originally released copies of this report.

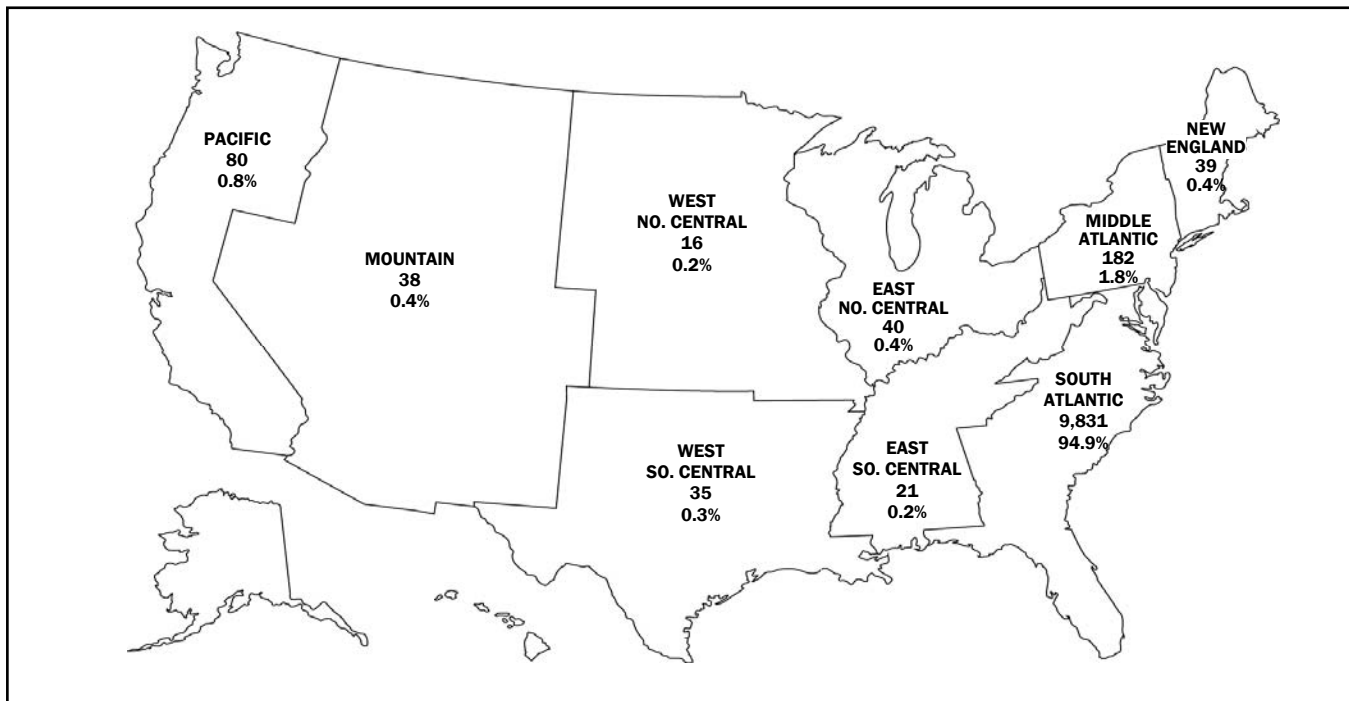
4a. PRIMARY BUSINESS/INDUSTRY			
PRIMARY BUSINESS/INDUSTRY	Total Attendees	Percent of Total	Percent Identified by Primary Business/ Industry
Federal Civilian Government	2,910	28.1	28.9
Including Executive Office of the President (includes OMB), Department of Agriculture, Commerce, Education, Energy, Health & Human Services, Homeland Security, housing & Urban Development, the Interior, Justice (includes FBI), Labor, State, Transportation, Treasury (includes IRS), Veteran Affairs, EPA, GSA, USPS, SSA, NASA, Other Independent Agencies (includes CIA, TVA, NSF), Legislative Agencies (GAO, GPO, LOC), Judicial Branch Agencies			
Federal Defense Government	1,755	16.9	17.4
Including U.S. Air Force, U.S. Army, U.S. Navy and Marine Corps, Intelligence Agencies [NSA, NRO, DIA, NGA, under secretary of Defense-Intelligence], and all other DOD or military			
Other Federal Government	15	0.1	0.1
Non-Federal Government	543	5.2	5.4
Including State/County/City/Municipal and other government			
Supplier to Government	3,155	30.6	31.4
Including Systems Integrators/developers/VARs/Consultants, Manufacturers/Distributors/ Dealers of IT Related Products Supplied to the Government			
Business Corporate (Non-supplier to government)	309	3.0	3.1
Education/University/Healthcare	619	6.0	6.2
Consulting	324	3.1	3.2
Other	436	4.2	4.3
Total Expo Attendees Identified by Primary Business/Industry	10,066	97.2	100.0
Total Expo Attendees Not Identified by Primary Business/Industry	289	2.8	
TOTAL EXPO ATTENDEES	10,355	100.0	

4b. JOB TITLE/FUNCTION			
JOB TITLE/FUNCTION	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY TITLE/FUNCTION
Executive/Command	1,474	14.2	14.6
Administrative/Operations Management	628	6.1	6.2
Program Management	2,496	24.1	24.8
IT/Computer/Communications/Network Management	2,834	27.4	28.2
Sales/Marketing Manager	940	9.1	9.3
Procurement/Purchasing Management	203	2.0	2.0
Personnel/Training Management	279	2.7	2.8
Other [includes Legislative, Judicial, Consulting, etc.]	1,212	11.7	12.0
Total Expo Attendees Identified by Job Title/Function	10,066	97.2	100.0
Total Expo Attendees Not Identified by Job Title/Function	289	2.8	
TOTAL EXPO ATTENDEES	10,355	100.0	

5. AUDITED GEOGRAPHIC BREAKOUT OF EXPO ATTENDEES

State	TOTAL	PERCENT
NEW ENGLAND	39	0.4
Maine	-	
New Hampshire	4	
Vermont	1	
Massachusetts	24	
Rhode Island	4	
Connecticut	6	
MIDDLE ATLANTIC	182	1.8
New York	30	
New Jersey	39	
Pennsylvania	113	
EAST NO. CENTRAL	40	0.4
Ohio	12	
Indiana	3	
Illinois	16	
Michigan	8	
Wisconsin	1	
WEST NO. CENTRAL	16	0.2
Minnesota	5	
Iowa	3	
Missouri	6	
North Dakota	-	
South Dakota	-	
Nebraska	-	
Kansas	2	
SOUTH ATLANTIC	9,831	94.9
Delaware	19	
Maryland	2,941	
Washington, DC	3,276	
Virginia	3,462	
West Virginia	27	
North Carolina	36	
South Carolina	12	
Georgia	16	
Florida	42	

STATE	TOTAL	PERCENT
EAST SO. CENTRAL	21	0.2
Kentucky	1	
Tennessee	8	
Alabama	10	
Mississippi	2	
WEST SO. CENTRAL	35	0.3
Arkansas	-	
Louisiana	2	
Oklahoma	4	
Texas	29	
MOUNTAIN	38	0.4
Montana	1	
Idaho	2	
Wyoming	1	
Colorado	18	
New Mexico	1	
Arizona	12	
Utah	-	
Nevada	3	
PACIFIC	80	0.8
Alaska	2	
Washington	5	
Oregon	5	
California	68	
Hawaii	-	
UNITED STATES	10,282	99.3
INTERNATIONAL	33	0.3
Canada	2	
Mexico	-	
Other International	31	
Total Expo Attendees Identified by Geographic Breakout	10,315	
Total Expo Attendees Not Identified by Geographic Breakout	40	
TOTAL EXPO ATTENDEES	10,355	100.0



FOSE 2008 Registration Form

Name: _____

Fields with * are required and must be completed to process your registration.

Prefix (Mr., Mrs., Ms., Dr.) _____

* First Name _____

* Last Name _____

* Job Title _____

* Company/Dept./Agency/Organization _____

* Address _____

Room/Suite/Mail/Stop _____

* City _____

* State/Province _____ * Zip/Postal Code _____

* Country _____

* Phone _____

Fax _____

* Email Address _____

Check this box if you require special accommodations to fully participate in the meeting. A FOSE staff person will contact you for more information.

If you do not wish to receive email updates from FOSE check here.

If you do not wish to receive information and product announcements from exhibitors check here.

* #1: I am currently employed by: (check only one)

Government/Military

Government Contractor

Education/University

OTHER (\$50 fee applies to this selection and also if your Business Function in question #2 is Private Industry)

* #2: What primary government agency/department do you work for? (check only one)

PRIVATE INDUSTRY/OTHER

Private Ind. (Please Specify) _____

Business/Corporate (non-supplier to government)

Healthcare

Consulting

* #3: What is your primary job function? (check only one)

EXECUTIVE/COMMAND/AGENCY MGMT [C-Level Mgmt (CEO, CFO, COO, CHCO, CAO, etc.) Chief, Commander, Exec Mgmt, Sr. Mgmt, Company/Division, etc.]

EXECUTIVE/SENIOR IT/IS MGMT [Executive IT Mgmt (CIO, CTO, CSO), Sr., IT Mgmt]

PROGRAM/PROJECT MANAGEMENT

ADMINISTRATIVE/OPERATIONS/LOGISTICS MANAGEMENT

IT/SYSTEMS/NETWORK MANAGEMENT

DATA COMMUNICATIONS/TELECOMMUNICATIONS MANAGEMENT

SOFTWARE/APPLICATIONS/DEVELOPMENT/PROGRAMMING MANAGEMENT

PURCHASING/PROCUREMENT/ACQUISITION MANAGEMENT

PERSONNEL/TRAINING/EDUCATION [HR Officer, Training Officer, etc.]

SALES/MARKETING MANAGER

OTHER - [includes Legal, Legislative Staff, Judicial, Consultant, etc.] (Please Specify) _____

* #4: Please indicate your grade/rank. (select only one)

MILITARY

O 10

O 9

O 6-8

O 4-5

O 1-3

Warrant Officer

E 6-9

Other Enlisted

CIVILIAN

SES

GS 15

GS 14

GS 12-13

GS 9-11

GS 6-8

GS 1-5

None of the Above

FOSE 2008 Registration Form

Name: _____

EXPOSITION

Government # @ FREE SUBTOTAL: _____

Industry # @ \$50 SUBTOTAL: _____

CONFERENCE PACKAGES RATES

	Early Bird Rate (through 3/7/08)	Regular Rate (after 3/7/08)	
<input type="checkbox"/> Government # @	\$195	\$295	SUBTOTAL: _____
<input type="checkbox"/> Industry # @	\$295	\$450	SUBTOTAL: _____

ONE DAY:
Please circle one choice: (Tuesday, Wednesday)

Government # @ \$195 \$295 SUBTOTAL: _____

Industry # @ \$295 \$450 SUBTOTAL: _____

FULL:

Government # @ \$295 \$395 SUBTOTAL: _____

Industry # @ \$395 \$550 SUBTOTAL: _____

NOTE: Government Employees and Educators are only eligible for the Government rate for the Conference and Tutorial. See website for details. TOTAL: _____

FORMS OF PAYMENT:

Approved Federal Government Voucher SF182 (attach voucher)

Approved P.O. No. (attach copy of approved P.O.) _____

Check- Make check payable to: FOSE 2008

Credit Card: Visa MasterCard American Express

Account No. _____ Exp. Date _____ Total Amount Due _____

Cardholder's Name _____ Signature _____

*We gladly accept PayPal or VeniSign.

If you have a VIP Code, please enter it here: _____
(Your VIP Code will be used to make a deduction from your final total.)

Age Policy: No one under the age of 18 is permitted to attend FOSE 2008 or enter the exhibit hall during set-up, show hours or move out.


Please fax your completed registration form to 708.344.4444.
If you need assistance, please contact customer service at 800-791-FOSE (3673)
FOSE 2008-Registration * P.O. Box 494 * Brookfield, IL 60513-0494

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STATEMENT OF CERTIFICATION – AUDIT CONDUCTED BY BPA WORLDWIDE

We have examined the attendee records of **FOSE 2008** for the date and location as reported in this BPA Event Audit Report. Our examination was made in accordance with generally accepted event auditing standards. The audit process includes pre-event review of systems, on-site inspection, post event confirmations of attendance, examination of accounting records, and any other auditing procedures considered necessary. Based on such examinations, the statements set forth in this report present fairly and accurately the total attendance of this event in conformance with generally accepted event measurement principles.

BPA Worldwide
Shelton, CT
May 19, 2009

TYPE: EVENT AUDIT
ID Number: E991X0A8