

EVENT AUDIT

INTEROP[®]

LAS VEGAS | MAY 20-25, 2007

DATES OF EVENT:

Conference: May 20-25, 2007
Exhibits: May 22-24, 2007

LOCATION:

Las Vegas, NV

EVENT PRODUCER/MANAGER:

Company Name: CMP Technology
Address: 795 Folsom Street, 6th Floor
San Francisco, CA 94107
Phone: 415.905.2300
Website (Show): www.interop.com/lasvegas

REGISTRATION COMPANY:

Wingate Web
Phone: 801.722.3200

YEAR EVENT ESTABLISHED:

1979

FREQUENCY:

Annual

DATES OF NEXT EVENT:

Conference: May 20-25, 2008
Exhibits: May 22-24, 2008

LOCATION:

Las Vegas, NV

1. STATEMENT OF MARKET SERVED:

Interop attendees represent all segments of the technology buying process: IT Professionals (CIO's, CTO's, VPs of Technology, IT directors and managers, developers) Channel Professionals (System integrators, distributors, and VARs) Carriers/Service providers, Enterprise buyers (500+ employees) and SMB (<500 employees).

REGISTRATION CRITERIA: This tradeshow is open to all those within the business community over the age of eighteen who are involved in the market served.

2. STATEMENT OF VERIFICATION METHODOLOGY:

Conference and Exhibit Attendees, Media & Analysts, and Speakers included in this Audit Report were verified as having actually attended the event. No badges were mailed for pre-registered attendees. All pre-registration was done on-line. All pre-registered attendees received confirmation of their completed registration and were required to show a government issued id at the registration counter at the show. Once the id was checked, the pre-registrant's badge was printed and a badge holder was issued. The printing of the badge created a time stamp in the electronic database to verify that pre-registrant was officially an attendee. On-site registrants used computers at the on-site registration kiosks to electronically register for the event. Their information went to the badge /holder pick-up area where they were required to show a government issued id to receive their newly printed badge. No hard copy registration took place on site, however a hard copy form may have been brought in from one of the pre-show mailers.

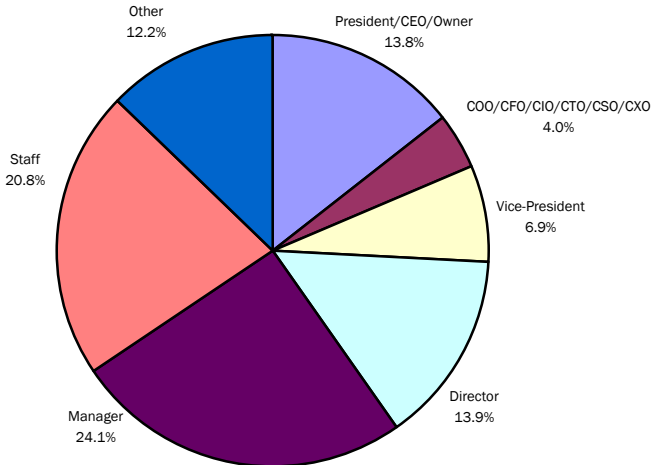
3. AUDITED ATTENDEE ANALYSIS

Year which Event was Held	Event Location	Conference Attendees	Exhibit Only Attendees	Sub-Total: Conference & Exhibit Only Attendees	Speakers	Media	Exhibitors, Non-Exhibiting Sponsors and their Support Staff	Total
2007	Las Vegas, NV	2,034	10,296	12,330	328	205	4,486	17,349
2006	Las Vegas, NV	1,936	10,540	12,476	258	194	4,625	17,553

4a. PRIMARY BUSINESS/INDUSTRY			
PRIMARY BUSINESS/INDUSTRY	Total Attendees	Percent of Total	Percent Identified by Primary Business/ Industry
TECHNICAL INDUSTRY			
Computer/Networking Manufacturer	1,617	13.1	13.9
Software Publisher/Developer/ISV	649	5.3	5.6
Web/Internet/Online Business	360	2.9	3.1
Other Technology Industry	1,215	9.9	10.4
Sub-Total Technical Industry	3,841	31.1	33.0
TECHNICAL CHANNEL			
Systems/Network Integrator	268	2.2	2.3
Computer Retailer/Wholesaler/Distributor	162	1.3	1.4
VAR/VAD	192	1.6	1.6
Computer/Network Consultants	330	2.7	2.8
Other Technology Channel	471	3.8	4.0
Sub-Total Technical Channel	1,424	11.5	12.2
GENERAL BUSINESS			
Consulting	289	2.3	2.5
Education	572	4.6	4.9
Government	497	4.0	4.3
Military	72	0.6	0.6
Manufacturing (non-computer)	377	3.1	3.2
Finance/Banking/Accounting	492	4.0	4.2
Medical/Healthcare/Pharmaceuticals	318	2.6	2.7
Retail/Distributor/Wholesaler (non-computer)	268	2.2	2.3
Media/Entertainment/Marketing	290	2.3	2.5
Transportation/Utilities/Energy	135	1.1	1.2
Construction/Architecture/Engineering	182	1.5	1.6
Venture Capitalist/Investment Banking	81	0.7	0.7
Business/Professional Services (non-computer)	297	2.4	2.5
Other Qualified Business	1,543	12.5	13.2
Sub-Total General Business	5,411	43.9	46.4
Carrier/Service Provider	980	7.9	8.4
Total Conference and Exhibit Only Attendees Identified by Primary Business/Industry	11,655	94.5	100.0
Total Conference and Exhibit Only Attendees Not Identified by Primary Business/Industry	675	5.5	
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	12,330	100.0	

4b. JOB TITLE			
JOB TITLE	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY JOB TITLE
President/CEO/Owner	1,698	13.8	14.4
CIO/CTO/CSO/CXO	487	4.0	4.1
Vice President	849	6.9	7.2
Director	1,713	13.9	14.5
Manager	2,967	24.1	25.2
Staff	2,562	20.8	21.8
Other	1,504	12.2	12.8
Total Conference and Exhibit Only Attendees Identified by Job Title	11,780	95.5	100.0
Total Conference and Exhibit Only Attendees Not Identified by Job Title	550	4.5	
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	12,330	100.0	

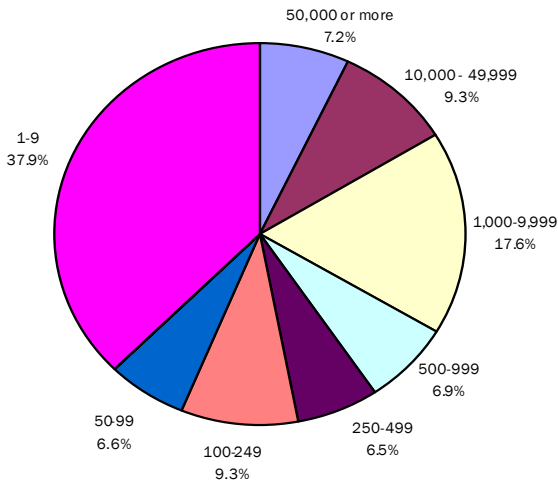
Percent of Attendees Identified by Job Title (Base: 11,780 Respondents)



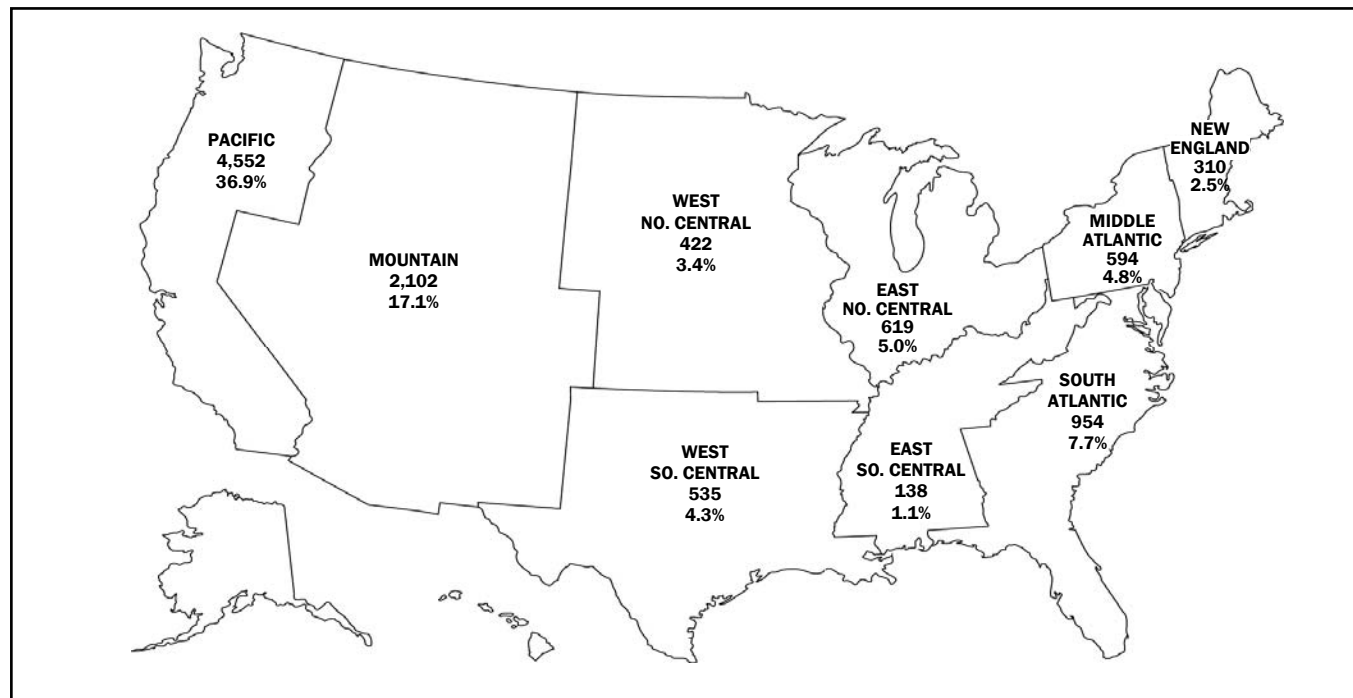
4e. COMPANY SIZE

COMPANY SIZE	TOTAL ATTENDEES	PERCENT OF ATTENDEES	PERCENT IDENTIFIED BY COMPANY SIZE
50,000 or more	887	7.2	7.6
10,000 - 49,999	1,145	9.3	9.8
1,000 - 9,999	2,166	17.6	18.6
500 - 999	847	6.9	7.3
250 - 499	806	6.5	6.9
100 - 249	1,126	9.1	9.7
1 - 99	4,678	37.9	40.1
Total Conference and Exhibit Only Attendees Identified by Company Size	11,655	94.5	100
Total Conference and Exhibit Only Attendees Not Identified by Company Size	675	5.5	
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	12,330	100.0	

Percent of Attendees Identified by Company Size (Base: 11,655 Respondents)



5. AUDITED GEOGRAPHIC BREAKOUT OF CONFERENCE AND EXHIBIT ONLY ATTENDEES					
STATE	TOTAL	PERCENT	STATE	TOTAL	PERCENT
NEW ENGLAND	310	2.5	EAST SO. CENTRAL	138	1.1
Maine	11		Kentucky	33	
New Hampshire	19		Tennessee	58	
Vermont	1		Alabama	35	
Massachusetts	214		Mississippi	13	
Rhode Island	6		WEST SO. CENTRAL	535	4.3
Connecticut	59		Arkansas	14	
MIDDLE ATLANTIC	594	4.8	Louisiana	11	
New York	288		Oklahoma	55	
New Jersey	186		Texas	455	
Pennsylvania	120		MOUNTAIN	2,102	17.1
EAST NO. CENTRAL	619	5.0	Montana	21	
Ohio	142		Idaho	41	
Indiana	34		Wyoming	20	
Illinois	276		Colorado	238	
Michigan	122		New Mexico	84	
Wisconsin	46		Arizona	388	
WEST NO. CENTRAL	422	3.4	Utah	213	
Minnesota	134		Nevada	1,097	
Iowa	41		PACIFIC	4,552	36.9
Missouri	82		Alaska	12	
North Dakota	19		Washington	248	
South Dakota	16		Oregon	129	
Nebraska	48		California	4,102	
Kansas	82		Hawaii	61	
SOUTH ATLANTIC	954	7.7	UNITED STATES	10,227	82.9
Delaware	9		INTERNATIONAL	1,664	13.5
Maryland	163		Canada	331	
Washington, DC	41		Mexico	206	
Virginia	224		Other International	1,127	
West Virginia	9		Total Conference and Exhibit Only Attendees Identified by Geographic Breakout	11,891	96.4
North Carolina	92		Total Conference and Exhibit Only Attendees Not Identified by Geographic Breakout	439	3.6
South Carolina	50		TOTAL CONFERENCE & EXHIBIT ONLY ATTENDEES	12,330	100.0
Georgia	129				
Florida	237				



INTEROP
REGISTRATION FORM www.interop.com/lasvegas

HOW TO REGISTER
 Online: www.interop.com/lasvegas
 By Fax: 801-832-1713
 By Phone: 800-745-6480, International 801-832-1716
 By Mail: Interop Las Vegas 2007
 P.O. Box 584, Orem, Utah 84058

Priority Email: If you have a priority e-mail, please enter it here.

4 HOTEL ACCOMMODATIONS
 For a complete list of available hotels go to www.interop.com/hotel. To submit your request by fax, specify your arrival and departure dates along with any special requirements, below. Please fax to 801-832-1713. Or, email your request to support@interop.com or call 801-832-1716.

HOTEL NAME _____
RATE _____
 SINGLE ROOM OR DOUBLE ROOM
ARRIVAL DATE _____ **DEPARTURE DATE** _____
SPECIAL REQUIREMENTS _____

1 PERSONAL INFORMATION

FIRST NAME _____ **LAST NAME** _____
JOB TITLE _____ **COMPANY** _____
ADDRESS 1 _____
ADDRESS 2 _____
ADDRESS 3 _____
CITY _____ **STATE/PROVINCE** _____
ZIP/POSTAL CODE _____ **COUNTRY** _____
EMAIL ADDRESS* _____
TELEPHONE _____

*A valid email is required for registration verification. For details about the use of the information please read the CMP Privacy Statement at <http://www.interop.com/privacy>.
 I would like to receive relevant information about events, products and services from Interop/CMP exhibitors or partner companies via email.

2 PACKAGE SELECTION

	EARLY BIRD 04/20/07	REGULAR RATE 04/21/07-05/18/07	ON-SITE On or after 05/18/07
<input type="checkbox"/> Flex Pass	\$2,795	\$2,895	\$3,195
<input type="checkbox"/> Conference + 1-Workshop	\$2,895	\$2,495	\$2,695
<input type="checkbox"/> Conference Pass	\$1,795	\$1,895	\$2,195
<input type="checkbox"/> CEO Boot Camp Pass	\$1,495	\$1,895	\$1,795
<input type="checkbox"/> CEO Boot Camp Pass	\$1,495	\$1,895	\$1,795
<input type="checkbox"/> Data Center Summit Pass	\$1,495	\$1,895	\$1,795
<input type="checkbox"/> 1-Tutorial Pass	\$1,495	\$1,895	\$1,795
<input type="checkbox"/> 2-Workshop Pass	\$1,580	\$1,790	\$1,580
<input type="checkbox"/> 1-Workshop Pass	\$795	\$895	\$995
<input type="checkbox"/> NAC Day Pass	\$795	\$895	\$995
<input type="checkbox"/> Expo Plus Pass	\$195	\$195	\$195
<input type="checkbox"/> Expo Only Pass	\$0	\$0	\$50

3 PAYMENT METHOD (Prepayment is required)
 Payment in U.S. funds, drawn on a U.S. bank, MUST accompany this form for your registration to be processed. For additional registrations, please make a copy of this form (each registration MUST be filled out separately).
 Check Number (Make payable to Interop Las Vegas 2007) _____ Amount \$ _____
 CREDIT CARD AUTHORIZATION MasterCard Visa American Express
 I would like to use my credit card to charge my attendance.
 CREDIT CARDHOLDER'S NAME: _____
 CARD NUMBER: _____
 3 OR 4 DIGIT SECURITY CODE: _____
 EXPIRATION DATE: _____
 SIGNATURE OF CREDIT CARDHOLDER: _____

Persons under the age of 18 are not permitted at Interop Las Vegas, including interns. Event is open only to trade participants and is not open to the public. Recording devices and cameras, still or video, are prohibited. Attendee consents to any recording of the event by CMP Media LLC or its designees. Students admitted by prior arrangement only.
 Cancellations, Substitutions & Upgrades: If you need to cancel your Interop Las Vegas 2007 Conference registration, you may do so for a full refund (less a \$250.00 service charge until April 30, 2007). Attendees who register prior to or after the deadline date, who do not cancel in writing by the deadline date and/or who fail to pay for the pass cost and will be charged for the full registration fee. Sorry, no refunds are available for no-shows. If you are unable to attend the event, we recommend that you send a substitution in your place. Please fax your cancellation or substitution request to 801-832-1713 or email to support@interop.com.
 Written requests for a deregulated pass must be received no later than April 20, 2007 for a full refund on the difference of registration fees between the value of the original and deregulated pass. Sorry, requests received after April 20, 2007 cannot be accommodated. Upgrade pass requests must be submitted in writing and faxed to 415-947-8030 along with payment information for the difference in value. CMP Media reserves the right to record any registration and is that event will return 100% of the registration fee. All dates and times of the Interop Las Vegas 2007 program are subject to change.
 If you have a disability and require special assistance, please call us at 801-832-1716 by April 13, 2007.

4 HOTEL ACCOMMODATIONS (continued)

Job Function Check only one

<input type="checkbox"/> General Business	<input type="checkbox"/> Technology	<input type="checkbox"/> Applications Development
<input type="checkbox"/> Corporate Management	<input type="checkbox"/> IT/IS/IT	<input type="checkbox"/> Systems Engineer/ Systems Analyst
<input type="checkbox"/> Strategic Product Planning/Marketing	<input type="checkbox"/> Architect	<input type="checkbox"/> Systems/Web/Intranet
<input type="checkbox"/> Business Development/Sales	<input type="checkbox"/> Network Management	<input type="checkbox"/> Consultant
<input type="checkbox"/> Customer Service/Support	<input type="checkbox"/> Network Design	<input type="checkbox"/> Other Technical Job Function
<input type="checkbox"/> Financial/Accounting	<input type="checkbox"/> Network Engineering	<input type="checkbox"/> (Other, please specify)
<input type="checkbox"/> Other General Business	<input type="checkbox"/> Security	<input type="checkbox"/> Telecommunications
<input type="checkbox"/> (Other, please specify)	<input type="checkbox"/> Call Center Management	

Job Title Check only one

<input type="checkbox"/> President/CEO/Owner	<input type="checkbox"/> Director	<input type="checkbox"/> Other
<input type="checkbox"/> CEO/CTO/COO/DO	<input type="checkbox"/> Manager	<input type="checkbox"/> (Other, please specify)
<input type="checkbox"/> Vice President	<input type="checkbox"/> Staff	

Company Type Check only one

<input type="checkbox"/> General Business	<input type="checkbox"/> Venture Capitalist/Investment/Banking	<input type="checkbox"/> VAR/VAD
<input type="checkbox"/> Consulting	<input type="checkbox"/> Business/Professional Services (non-computer)	<input type="checkbox"/> Computer/Network Consultant
<input type="checkbox"/> Education	<input type="checkbox"/> Other Qualified Business	<input type="checkbox"/> Other Technology Channel
<input type="checkbox"/> Government	<input type="checkbox"/> (Other, please specify)	<input type="checkbox"/> (Other, please specify)
<input type="checkbox"/> Military		
<input type="checkbox"/> Manufacturing (non-computer)		
<input type="checkbox"/> Financial/Banking/Accounting	<input type="checkbox"/> Carrier/Service Provider	<input type="checkbox"/> Technology Industry
<input type="checkbox"/> Medical/Healthcare/Pharmaceuticals		<input type="checkbox"/> Computer/Networking Manufacturer
<input type="checkbox"/> Retail/Distributors/Wholesaler (non-computer)	<input type="checkbox"/> Other/Service Provider	<input type="checkbox"/> Software/Publishing/Developer/TV
<input type="checkbox"/> Media/Entertainment/Marketing	<input type="checkbox"/> Technology Channel	<input type="checkbox"/> Web/Internet/Online Business
<input type="checkbox"/> Transportation/Utilities/Energy	<input type="checkbox"/> Systems/Network Integrator	<input type="checkbox"/> Other Technology Industry
<input type="checkbox"/> Construction/Architectural/Engineering	<input type="checkbox"/> Computer Retailer/Wholesaler/Distributor	<input type="checkbox"/> (Other, please specify)

Company Size Check only one

<input type="checkbox"/> 50-999 employees	<input type="checkbox"/> 500-999	<input type="checkbox"/> 100-249
<input type="checkbox"/> 10,000-40,000	<input type="checkbox"/> 250-499	<input type="checkbox"/> 1-99
<input type="checkbox"/> 1,000-999		


Product Interest Check all that apply

<input type="checkbox"/> Application Networks	<input type="checkbox"/> Services
<input type="checkbox"/> Call Center/Customer Support	<input type="checkbox"/> Services from Carriers/ISPs/SPs
<input type="checkbox"/> Collaboration	<input type="checkbox"/> Storage
<input type="checkbox"/> Data Center	<input type="checkbox"/> Virtualization
<input type="checkbox"/> Enterprise Applications	<input type="checkbox"/> VoIP
<input type="checkbox"/> Network Infrastructure	<input type="checkbox"/> SOA/Web Services
<input type="checkbox"/> Network Management	<input type="checkbox"/> Wireless Mobility
<input type="checkbox"/> Other Source	<input type="checkbox"/> Other Product Interest
<input type="checkbox"/> Security	<input type="checkbox"/> (Other, please specify)

Purchase Role Check all that apply

<input type="checkbox"/> Authority
<input type="checkbox"/> Specify
<input type="checkbox"/> Procurement
<input type="checkbox"/> Identify Need
<input type="checkbox"/> No Role

Questions? Call Customer Service at 800-745-6480 (toll free); International 801-932-1716 or visit www.interop.com/lasvegas

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Founded in 1963, Exhibit Surveys, Inc. is a full service research firm dedicated to providing market intelligence and measurement for the exhibition and events marketing industry. Having researched over 10,000 exhibits and over 4,000 events, Exhibit Surveys, Inc. has led the industry in developing the most comprehensive database of normative data for events and the most sophisticated diagnostic and measurement tools available.

STATEMENT OF CERTIFICATION – AUDIT CONDUCTED BY BPA WORLDWIDE

We have examined the attendee records of INTEROP LAS VEGAS for the date and location of the show as reported in this BPA Event Audit Report. Our examination was made in accordance with generally accepted event auditing standards. This audit complies with standards set forth by the Exhibition and Event Industry Audit Commission (EIIAC), a not for profit corporation organized for the purpose of managing and overseeing the exhibition industry's independent audit process. The audit process includes pre-event review of systems, on-site inspection, post event confirmations of attendance, examination of accounting records, and any other auditing procedures considered necessary. Based on such examinations, the statement set forth in this report present fairly and accurately the total attendance of this event in conformance with generally accepted event measurement principles.

BPA Worldwide
 Shelton, CT
 January 21, 2008

TYPE: EVENT AUDIT
 ID Number: E994XOM7