

EVENT AUDIT


DATES OF EVENT:

Conference: June 11 – 16, 2006

Exhibits: June 13 – 15, 2006

LOCATION:

Boston Convention & Exhibition Center, Boston MA

EVENT PRODUCER/MANAGER:

Company Name: Microsoft Corporation

Address: One Microsoft Way, Redmond, WA

Phone: (425) 882-8080

 Website (Show): www.microsoft.com/events/teched2006
REGISTRATION COMPANY:

CRG Events

YEAR EVENT ESTABLISHED:

1992

FREQUENCY:

Annual

DATES OF NEXT EVENT:

Conference: June 3 – 8, 2007

Exhibits: June 5 – 7, 2007

LOCATION:

Ernest N. Morial Convention Center, New Orleans, LA

1. STATEMENT OF MARKET SERVED

Tech • Ed is Microsoft's primary annual conference designed to provide professionals with technical training, information and community resources to build, deploy, secure and manage effective solutions based on Microsoft's full range of products that are shipping or scheduled for release within 6 months.

Qualified attendees are technology professionals who build, deploy, or manage connected solutions, or technology managers who need to understand how technology is evolving.

2. STATEMENT OF VERIFICATION METHODOLOGY:

All registered conference participants were required to go to the onsite registration area before being able to attend any sessions or to have access to anywhere in the conference center. Final barcode confirmations were emailed to attendees 9 days prior to the event. The attendee was instructed to print out the confirmation and bring it with them to check-in. Onsite staff scanned the bar code confirmation which automatically sent the attendee's badge to print. Once the badge was printed, it was inserted into a holder and given to the attendee. Onsite staff also checked the attendee into the website at this time. Those who forgot their confirmation were able to check in at the onsite registration kiosk. Anyone who did not register ahead of time visited the onsite registration kiosk.

3. AUDITED ATTENDEE ANALYSIS

Year which Event was Held	Location	Conference Attendance	Exhibit Only Attendees	Total Conference & Exhibit Only Attendance	Exhibitor/Sponsor Attendees*	Speakers/ Microsoft Participants*	Exhibitors/ Sponsors*	Media*	Grand Total
2006	Boston, MA	7,989	690	8,679	564	1,351	1,104	150	11,848
2005	Orlando, FL	7,395	401	7,796	539	1,214	1,296	155	11,000
2004	San Diego, CA	6,929	451	7,380	490	1,567	1,100	155	10,692

* Not audited. Verified and on-site counts taken from registration database provided by the registration company.

4. TYPE OF INDUSTRY			
TYPE OF INDUSTRY	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY TYPE OF INDUSTRY
Agriculture, Forestry, & Fishing	55	0.6	0.7
Agriculture & Agriculture Services	42	0.5	0.5
Fishing	1	0.0	0.0
Forestry	12	0.1	0.2
Education	654	7.5	7.8
Further/Continuing Education	70	0.8	0.8
Higher Education	494	5.7	5.9
Primary/Secondary Schools	81	0.9	1.0
Public Research Centers	9	0.1	0.1
Financial Services	1,053	12.1	12.6
Capital Markets/Securities	165	1.9	2.0
Corporate Banking	373	4.3	4.5
Exchanges/Payment Processors	53	0.6	0.6
Insurance Brokers & Agents	123	1.4	1.5
Investment Management & Advice	154	1.8	1.8
Life & Accident Insurance	53	0.6	0.6
Miscellaneous Insurance	46	0.5	0.5
Pension, Health, & Welfare Funds	14	0.2	0.2
Property & Casualty Insurance	72	0.8	0.9
Government	780	9.0	9.4
Defense	215	2.5	2.6
Intelligence	36	0.4	0.4
Justice	46	0.5	0.6
Legislation	40	0.5	0.5
Natural Resources	56	0.7	0.7
Postal	0	0.0	0.0
Public Administration	178	2.0	2.1
Public Finance	34	0.4	0.4
Public Health/Regulatory	33	0.4	0.4
Public Safety	32	0.4	0.4
Public Works	44	0.5	0.5
Regulatory	37	0.4	0.4
Social Services	29	0.3	0.4
Health Care	568	6.6	6.8
Health Care Insurance	83	1.0	1.0
Hospitals	238	2.7	2.8
Other Health-Related Services	232	2.7	2.8
Private Physicians Practices	15	0.2	0.2
Hosting	39	0.5	0.5
Hosting Service Providers	39	0.5	0.5
Life Sciences	61	0.7	0.7
Biotechnology	16	0.2	0.2
Medical Device	11	0.1	0.1
Pharma	34	0.4	0.4

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4. TYPE OF INDUSTRY (Continued)			
TYPE OF INDUSTRY	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY TYPE OF INDUSTRY
Manufacturing	971	11.2	11.6
Aerospace & Defense Manufacturing	59	0.7	0.7
Apparel Manufacturer	11	0.1	0.1
Automotive, Farm, Recreation Vehicles	63	0.7	0.7
Chemical, Rubber & Plastics	113	1.3	1.4
Electronic Components & Instruments	50	0.6	0.6
Food & Drink	112	1.3	1.3
Footwear & Leather	0	0.0	0.0
Furniture	26	0.3	0.3
High Tech: Hardware & Electronics	160	1.8	1.9
High Tech: Software	100	1.1	1.2
Household Appliances & Audio	13	0.2	0.2
Industrial Equipment & Machinery	79	0.9	1.0
Metal Fabrication	42	0.5	0.5
Mining & Extraction	19	0.2	0.2
Oil Refining	23	0.3	0.3
Primary Metal Industries	11	0.1	0.1
Pulp, Paper, & Wood	40	0.5	0.5
Shipping & Railroad Vehicles	3	0.0	0.0
Soaps, Detergents & Toiletries	24	0.3	0.3
Stone, Clay & Glass Products	4	0.1	0.1
Textile Mill Products	19	0.2	0.2
Media & Entertainment	205	2.4	2.5
Advertising	48	0.6	0.6
Audio Records, Tapes & Discs	3	0.0	0.0
Broadcast Radio & Television	41	0.5	0.5
Motion Pictures	11	0.1	0.1
Printing Services	7	0.1	0.1
Publishing	73	0.8	0.9
Sports	22	0.3	0.3
Non-Profit Organization	152	1.7	1.8
Charities & Philanthropic	63	0.7	0.7
Membership Organizations	89	1.0	1.1
Professional Services	1,312	15.1	15.7
Accounting	78	0.9	0.9
Architecture & Engineering	70	0.8	0.8
Construction	11	0.1	0.1
IT Services	889	10.3	10.7
Legal	49	0.6	0.6
Management Consulting	66	0.8	0.8
Outsourced Services	90	1.0	1.1
Personal & Miscellaneous Services	21	0.2	0.3
Real Estate	9	0.1	0.1
Staffing	29	0.3	0.3

Continued...

4. TYPE OF INDUSTRY (Continued)			
TYPE OF INDUSTRY	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY TYPE OF INDUSTRY
Retail	215	2.5	2.6
Apparel & Soft Lines	20	0.2	0.2
Auto Repair Shops	2	0.0	0.0
Auto Retail, Wholesale & Services	11	0.1	0.1
Building Material & Garden/Farm	6	0.1	0.1
Casino Hotels	0	0.0	0.0
Convenience/Gas	5	0.1	0.1
Department Stores	15	0.2	0.2
Discounters/Mass Merchandisers	11	0.1	0.1
Distribution: Consumer Goods	21	0.2	0.3
Distribution: Industrial	4	0.1	0.1
Entertainment	10	0.1	0.1
Foodservice	23	0.3	0.3
Fuel, Florists, Tobacco, News & Optical	1	0.0	0.0
Furniture & Equipment	14	0.2	0.2
Grocery/Specialty Foods	14	0.2	0.2
Hotel & Motel	0	0.0	0.0
Liquor, Books, Stationary, & Sporting Goods	12	0.1	0.1
Non-Store Retailers	27	0.3	0.3
Pharmacies & Drug Stores	3	0.0	0.0
Travel & Reservation Services	4	0.1	0.1
Warehouse Clubs & Superstores	12	0.1	0.1
Telecommunications	212	2.4	2.5
Cable Service Provider	15	0.2	0.2
Communication Service Provider	97	1.1	1.1
Equipment Provider	39	0.4	0.5
Internet Service Provider	8	0.1	0.1
Network Service Provider	18	0.2	0.2
Wireless Service Provider	35	0.4	0.4
Transportation & Logistics	111	1.3	1.3
Land Transportation	50	0.6	0.6
Transport-Related Services	35	0.4	0.4
Water, Air, & Pipelines	26	0.3	0.3
Utilities	197	2.3	2.4
Electricity & Gas	181	2.1	2.2
Steam & Irrigation	0	0.0	0.0
Water, Sewage, Waste & Disposal	16	0.2	0.2
Other	1,757	20.2	21.1
Total Conference and Exhibit Only Attendees Identified by Type of Industry	8,342	96.1	100.0
Total Conference and Exhibit Only Attendees Not Identified by Type of Industry	337	3.9	–
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	8,679	100.0	100.0

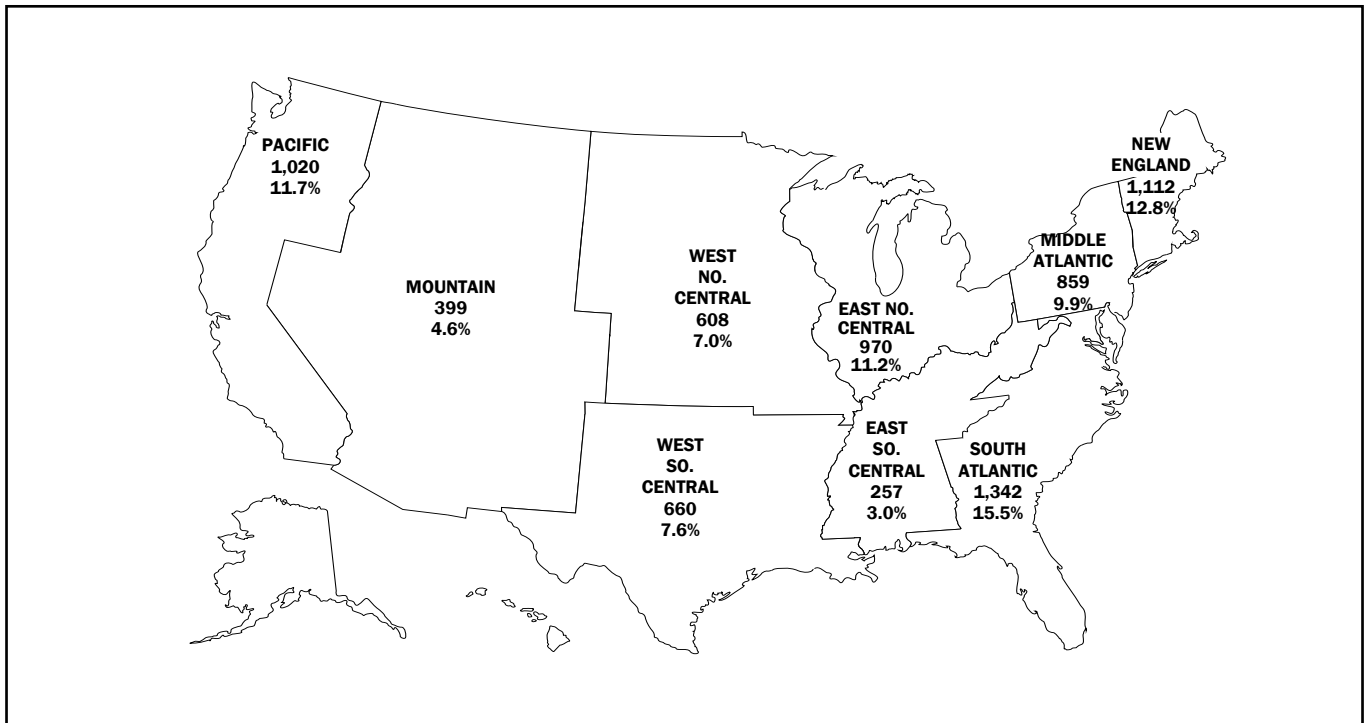
5. PRIMARY ROLE IN ORGANIZATION			
PRIMARY ROLE IN ORGANIZATION	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY PRIMARY ROLE IN ORGANIZATION
Non-Technical Executive	140	1.6	1.7
CEO	23	0.3	0.3
CFO	2	0.0	0.0
Controller	2	0.0	0.0
COO	5	0.1	0.1
Director	46	0.5	0.5
General Manager	9	0.1	0.1
Owner	7	0.1	0.1
President	7	0.1	0.1
Vice-President	39	0.4	0.5
IT Professional	4,928	56.8	59.0
Applications Administrator	81	0.9	1.0
Chief Knowledge Officer	36	0.4	0.4
CIO	80	0.9	1.0
CTO	83	1.0	1.0
Database Administrator	153	1.8	1.8
Desktop Configuration Administrator	136	1.6	1.6
File/Storage Administrator	12	0.1	0.1
Helpdesk Support	88	1.0	1.1
Infrastructure Architect	799	9.2	9.6
IT Manager/Director	933	10.7	11.2
IT Project Manager-Applications or Solutions	203	2.3	2.4
IT Project Manager-Systems or Network	196	2.3	2.3
Messaging Administrator	184	2.1	2.2
Network Administrator	442	5.1	5.3
Perform multiple IT functions, no single primary role	504	5.8	6.0
Security Administrator	86	1.0	1.0
Server Operating System Administrator	162	1.9	1.9
System Administrator	631	7.3	7.6
Technology Trainer/Teacher	73	0.8	0.9
Unofficial "IT Person" at my office	5	0.1	0.1
Web Administrator/Master	41	0.5	0.5
Developer	2,135	24.6	25.6
Database Administrator	56	0.7	0.7
Developer	858	9.9	10.3
Developer Manager	235	2.7	2.8
Solutions Architect	522	6.0	6.3
Strategic Architect	86	1.0	1.0
Student	2	0.0	0.0
Systems Engineer	61	0.7	0.7
Web Developer/Designer	272	3.1	3.3
Web Master	8	0.1	0.1
Other	35	0.4	0.4
Non-Technical Manager or Staff	301	3.5	3.6
Analyst	21	0.2	0.3
Specialist/Professional	196	2.3	2.3
Technical/Business Consultant	84	1.0	1.0
Other	846	9.7	10.1
Total Conference and Exhibit Only Attendees Identified by Primary Role	8,350	96.2	100.0
Total Conference and Exhibit Only Attendees Not Identified by Primary Role	329	3.8	-
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	8,679	100.0	100.0

6. NUMBER OF COMPUTERS IN ORGANIZATION			
NUMBER OF COMPUTERS IN ORGANIZATION	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY NUMBER OF COMPUTERS IN ORGANIZATION
1 - 4	142	1.6	1.7
5 - 24	366	4.2	4.4
25 - 49	341	3.9	4.1
50 - 250	1,216	14.0	14.6
251 - 499	649	7.5	7.8
500 - 749	552	6.4	6.6
750 - 2,499	1,126	13.0	13.5
2,500 - 12,499	1,816	20.9	21.7
12,500 - 25,000	695	8.0	8.3
Over 25,000	1,448	16.7	17.3
Total Conference and Exhibit Only Attendees Identified by Number of Computers in Organization	8,351	96.2	100.0
Total Conference and Exhibit Only Attendees Not Identified by Number of Computers in Organization	328	3.8	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	8,679	100.0	100.0

8. AUDITED GEOGRAPHIC BREAKOUT OF CONFERENCE AND EXHIBIT ONLY ATTENDEES

STATE	TOTAL	PERCENT
NEW ENGLAND	1,112	12.8
Maine	32	
New Hampshire	58	
Vermont	23	
Massachusetts	765	
Rhode Island	43	
Connecticut	191	
MIDDLE ATLANTIC	859	9.9
New York	322	
New Jersey	230	
Pennsylvania	307	
EAST NO. CENTRAL	970	11.2
Ohio	255	
Indiana	84	
Illinois	340	
Michigan	162	
Wisconsin	129	
WEST NO. CENTRAL	608	7.0
Minnesota	208	
Iowa	109	
Missouri	131	
North Dakota	17	
South Dakota	15	
Nebraska	76	
Kansas	52	
SOUTH ATLANTIC	1,342	15.5
Delaware	22	
Maryland	185	
Washington, DC	93	
Virginia	240	
West Virginia	4	
North Carolina	214	
South Carolina	62	
Georgia	146	
Florida	376	

STATE	TOTAL	PERCENT
EAST SO. CENTRAL	257	3.0
Kentucky	52	
Tennessee	129	
Alabama	63	
Mississippi	13	
WEST SO. CENTRAL	660	7.6
Arkansas	54	
Louisiana	42	
Oklahoma	68	
Texas	496	
MOUNTAIN	399	4.6
Montana	22	
Idaho	26	
Wyoming	3	
Colorado	169	
New Mexico	17	
Arizona	77	
Utah	66	
Nevada	19	
PACIFIC	1,020	11.7
Alaska	9	
Washington	390	
Oregon	81	
California	526	
Hawaii	14	
UNITED STATES	7,227	83.3
INTERNATIONAL	1,452	16.7
Canada	402	
Mexico	14	
Other International	1,036	
Total Conference & Exhibit Attendees	8,679	100.0



Pricing

Full Conference Registration	\$1,795 U.S. until April 14, 2006 \$1,995 U.S. after April 14, 2006
Preconference Lecture Must be purchased in conjunction with a conference registration	\$350 U.S. for registered Tech Ed Attendees \$450 U.S. for non-Tech Ed Attendees
Preconference Hands-on Lab Must be purchased in conjunction with a conference registration	\$450 U.S. for registered Tech-Ed Attendees \$550 U.S. for non-Tech Ed Attendees
Trade Show–Only Pass Daytime access to Exhibit Hall only on (TBD)	\$75 U.S.

REGISTRATION FORM


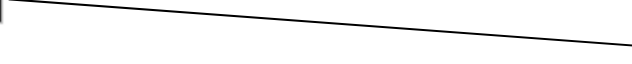
Please complete the registration form below. Items marked with an * are required. Be certain to click the "Continue" button when you are finished.

Please do not use your browser's "Back" button. To update information on another page, use the navigation menu on the left.


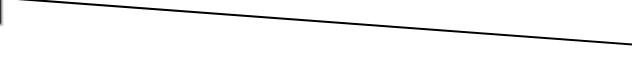
*Have you attended Tech-Ed previously?

  Yes
No

*Years in current role or equivalent responsibility:


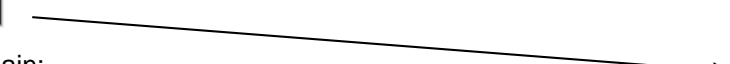
  1 Year
2-4 Years
5-10 Years
11+

* What is your primary role in your company or organization: (Please choose one)

  Developer
IT Pro
Non-technical Executive
Non-technical Manager or Staff
Other

Begin Developer Track


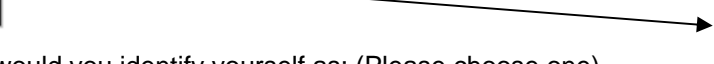
* What is your primary role as a Developer in your company or organization: (Please choose one)

  Database Administrator
Developer
Developer Manager
Solutions Architect
Strategy Architect
Student
Systems Engineer
Web Developer/Designer
Web Master
Other



If other, please explain:

If they chose Architect, they would be asked this question:

If you are an Architect what percentage of your time is spent in an average workweek on the following activities: Creating the guiding design for technology usage. Providing strategic direction for enterprise-wide technology projects. Influencing the purchase of new technology. Designing the infrastructure layer for applications or network. Designing systems to manage network security. Designing systems for speed, efficiency, scalability and load. Developing architecture. Ensuring integration between applications and the systems?

  50% or more
Under 50%

* As a Developer, would you identify yourself as: (Please choose one)

  VAR
ISV
MIS
Student
Hobbyist
End User

* What programming language topics are you interested in? (Please choose all that apply)

- ASP
- ASP.NET
- HTML
- Java
- PHP
- SQL
- VBA
- VBScript, JScript or JavaScript
- Visual Basic
- Visual C#
- Visual C++
- Visual FoxPro/XBase
- Visual J#
- XML

* What technology areas are you interested in? (Choose all that apply)

- .NET Compact Framework
- .NET Framework
- Architectural Patterns and Practice
- ASP .NET
- Biz Talk Server
- Device Driver Development
- Microsoft Internet Information Services (IIS)
- SQL Server
- SQL Server Mobile Edition
- Tablet PC
- Unix or Linux Interoperability
- Visual Studio
- Visual Studio Express
- Visual Studio Team System
- Visual Studio Tools for Applications
- Visual Studio Tools for the Microsoft Office System
- Web Services
- Web Services Enhancements (WSE)

- Win32 and COM
- Windows CE (Windows Embedded)
- Windows Forms
- Windows Vista and WinFX
- Windows Workflow Foundation

End Developer Track

Begin IT Pro Track

* What is your primary role as an IT Pro in your company or organization: (Please choose one)

Applications Administrator
 Chief Knowledge Officer
 CIO
 CTO
 Database Administrator
 IT Manager/Director
 Desktop Configuration Administrator
 File/Storage Administrator
 Helpdesk Support
 Infrastructure Architect
 IT Manager/Director
 IT Project Manager-Applications or Solutions
 IT Project Manager-Systems or Network
 Messaging Administrator
 Network Administrator
 Perform multiple IT functions, no single primary role
 Security Administrator
 Server Operating System Administrator
 Solutions Architect
 System Administrator
 Technology Trainer/Teacher
 Unofficial "IT Person" at my office
 Web Administrator/Master

If they chose Architect, they would be asked this question:

If you are an Architect what percentage of your time is spent in an average workweek on the following activities: Creating the guiding design for technology usage. Providing strategic direction for enterprise-wide technology projects. Influencing the purchase of new technology. Designing the infrastructure layer for applications or network. Designing systems to manage network security. Designing systems for speed, efficiency, scalability and load. Developing architecture. Ensuring integration between applications and the systems?

50% or more
 Under 50%

* Based on the work that you as an individual do, what types of systems and products do you currently work with? (Choose all that apply)

- Anti Spyware Technology
- Antivirus Technology
- Application Design and Development Tools
- Business Intelligence Applications
- Content Management Tools
- Cryptography, Certificates, and Secure Communications
- Customer Relations Management Applications

- Database Management Systems
- ERP Applications
- Exchange Server 2003
- Exchange Server 5.5
- Identity Management
- Industry Specific Line of Business Applications
- Internet Security and Acceleration (ISA) Server
- Linux Systems
- Main Frame System Integration
- Microsoft Live Communications Server
- Microsoft Office System
- Microsoft Operations Manager
- Microsoft Speech Server
- Microsoft System Management Server
- Middleware
- Mobile Device Solutions
- Network Infrastructure Systems
- Novell Netware
- OpenOffice
- Oracle Applications
- Oracle Database Solutions
- SharePoint Portal Server
- Smart Cards
- SQL Server 2000
- SQL Server 2005
- StarOffice
- Supply Chain Management Applications
- Tablet PC
- Telecom Systems
- Unix Operating Systems
- Virtual PC and Server Technology
- Web Application Hosting
- Windows Server - NT
- Windows Server 2000
- Windows Server 2003

- Windows Server 2003 R2
- Windows Server Update Services
- Windows Storage Server
- Windows Vista Beta
- Windows XP
- Wireless Technology

* How do you like to learn about and get information on technology? (Choose all that apply)

- Beta Bits
- Blogs
- Channel 9
- E-Newsletter
- Industry Events
- Instructional Books
- Instructor-Led Classroom Training
- Microsoft Developer Network (MSDN)
- Microsoft TechNet
- Microsoft Virtual Labs
- Online Instructor-led Training
- Online Self-paced Training
- Peers
- Publications
- User Groups
- Webcasts
- Websites
- White Papers
- Other

End IT Pro Track

Begin Non-technical Executive Track

* What is your primary role as a Non-technical Executive in your company or organization: (Please choose one)

- Controller
- CEO
- CFO
- General Manager
- Owner
- President
- Vice-President
- Director
- COO

* If you are a Non-Technical Executive would you identify yourself as: (Please choose one)

Tech-Influencing
 Non Tech-Influencing

* What technology areas are you interested in? (Choose all that apply)

- Anti Spyware Technology
- Antivirus Technology
- Application Design and Development Tools
- Architectural Patterns and Practice
- Business Intelligence Applications
- Content Management
- Cryptography, Certificates, and Secure Communications
- Customer Relationship Management Applications
- Database Management Systems
- ERP Applications
- Exchange Server 12
- Exchange Server 2003
- Identity Management
- Industry Specific Line of Business Applications
- Internet Security and Acceleration (ISA) Server
- Main Frame System Integration
- Messaging and Collaboration
- Microsoft Live Communications Server
- Microsoft Office System
- Microsoft Operations Manager
- Microsoft Speech Server
- Microsoft System Management Server
- Middleware
- Mobile Device Solutions
- Network Infrastructure Systems
- SharePoint Portal Server
- Smart Card Solutions
- Supply Chain Management Applications
- Tablet PC
- Team Development, Source Control, and Testing
- Telecom Systems

- Unix or Linux Interoperability
- Virtual PC and Server Technology
- Web Application Hosting
- Windows CE (Windows Embedded)
- Windows Code Name "Longhorn"
- Windows Server 2003 R2
- Windows Server Update Services
- Windows Storage Server
- Windows Tablet PC
- Windows Vista Beta
- Wireless Technology

End Non-Technical Executive Track

Begin Non-technical Manager or Staff Track

* What is your primary role as a Non-technical Manager or Staff in your company or organization? (Please choose one)

→ Analyst
Technical/Business Consultant
Specialist/Professional

* As a Non-technical Manager or Staff, would you identify yourself as: (Please choose one)

→ Basic Follower
Expert Follower
Basic Influential
Expert Influential
Non PC Worker

* What technology areas are you interested in? (Choose all that apply)

- Anti Spyware Technology
- Antivirus Technology
- Application Design and Development Tools
- Architectural Patterns and Practice
- Business Intelligence Applications
- Content Management
- Cryptography, Certificates, and Secure Communications
- Customer Relationship Management Applications
- Database Management Systems
- ERP Applications
- Exchange Server 12
- Exchange Server 2003

- Identity Management
- Industry Specific Line of Business Applications
- Internet Security and Acceleration (ISA) Server
- Main Frame System Integration
- Messaging and Collaboration
- Microsoft Live Communications Server
- Microsoft Office System
- Microsoft Operations Manager
- Microsoft Speech Server
- Microsoft System Management Server
- Middleware
- Mobile Device Solutions
- Network Infrastructure Systems
- SharePoint Portal Server
- Smart Card Solutions
- Supply Chain Management Applications
- Tablet PC
- Team Development, Source Control, and Testing
- Telecom Systems
- Unix or Linux Interoperability
- Virtual PC and Server Technology
- Web Application Hosting
- Windows CE (Windows Embedded)
- Windows Code Name "Longhorn"
- Windows Server 2003 R2
- Windows Server Update Services
- Windows Storage Server
- Windows Tablet PC
- Windows Vista Beta
- Wireless Technology

End Non-technical Manager or Staff Track

Begin Other Track

* What technology areas are you interested in? (Choose all that apply)

- .NET Framework
- Application Design and Development Tools

- Business Intelligence Applications
- Customer Relationship Management Applications
- Database Management Systems
- Desktop Operating Systems
- Desktop Productivity Applications
- Development Tools Betas
- Device Driver Development
- Enterprise Architecture and Patterns
- ERP Applications
- Industry Specific Line of Business Applications
- Knowledge Management
- Messaging and Collaboration
- Microsoft Office Solutions
- Middleware
- Mobile and Embedded Development
- Mobile Devices
- Network Infrastructure Systems
- Other Microsoft Server Products
- Security Systems
- SQL Server and Data Access
- Storage Systems
- Supply Chain Management Applications
- System Management Software
- Team Development, Source Control, and Testing
- Unix or Linux Interoperability
- Visual Studio .NET
- Visual Studio 6.0 or Earlier
- Web Services
- Website Design, Production or Operation
- Website Development
- Win32 and COM
- Windows Forms and Smart Clients
- Windows Server
- Windows Server Operating Systems

- Windows Vista
- Wireless Technology
- Other

End Other Track

Which of the following best describes your department? (Choose one)

- Administration
- Board of Directors
- Consulting Services
- Corporate Banking
- Corporate Planning Group
- Corporate Strategy Group
- Customer Service/Support
- Development
- Distribution
- E-commerce
- Education & Training
- Engineering
- Executive/General Management
- Finance/Accounting
- Fundraising/Foundation
- Health Services
- Human Resources
- Information Systems/Technology
- Institutional
- Investor Relations
- Legal & Corporate Affairs
- Manufacturing & Production
- Marketing
- Medical Records
- Merchandising/Buying
- Operations
- Purchasing
- Real Estate
- Research & Development
- Retail Banking
- Retail Brokerage
- Risk Management
- Sales
- Social Services
- Other

* How many Personal Computers are in your organization including all locations?

- 1-4
- 5-24
- 25-49
- 50-250
- 251-499
- 500-749
- 750-2,499
- 2,500-12,499
- 12,500-25,000
- over 25,000

* Which of the following best describes your Industry? (Please choose one)

- Agriculture, Forestry, & Fishing
- Education
- Financial Services
- Government
- Healthcare
- Hosting
- Life Sciences
- Manufacturing
- Media and Entertainment
- Non Profit
- Professional Services
- Retail
- Telecommunications
- Transportation & Logistics
- Utilities
- Other

* Which of the following best describes your organization? (Choose one)

Agriculture, Forestry, & Fishing

Education

Financial Services

- Agriculture and Agriculture Services
- Fishing
- Forestry

- Further/Continuing Education
- Higher Education
- Primary/Secondary Schools
- Public Research Centers

- Capital Markets/Securities
- Corporate Banking
- Exchanges/Payment Processors
- Insurance Brokers & Agents
- Investment Management and Advice
- Life and Accident Insurance
- Pension, Health and Welfare Funds
- Property and Casualty Insurance

Government

Healthcare

Hosting

- Defense
- Intelligence
- Justice
- Legislation
- Natural Resources
- Postal
- Public Administration
- Public Finance
- Public Health/Regulatory
- Public Safety
- Public Works
- Regulatory
- Social Services

- Healthcare Insurance
- Hospitals
- Other Health-Related Services
- Private Physicians Practices

- Hosting Service Providers

Life Sciences



Biotechnology
 Medical Device
 Pharma

Manufacturing



Aerospace and Defense Mfg
 Apparel Manufacture
 Automotive, Farm, Rec Vehicles
 Chemical, Rubber and Plastics
 Elect Components and Instruments
 Food and Drink
 Footwear and Leather
 Furniture
 High Tech: Hardware & Electronics
 High Tech: Software
 Household Appliances & Audio
 Industrial Equipment & Machinery
 Metal Fabrication
 Mining and Extraction
 Oil Refining
 Primary Metal Industries
 Pulp, Paper and Wood
 Shipping and Railroad Vehicles
 Soaps, Detergents & Toiletries
 Stone, Clay and Glass Products
 Textile Mill Products

Media & Entertainment



Advertising
 Audio Records, Tapes and Discs
 Broadcast Radio & Television
 Motion Pictures
 Printing Services
 Publishing
 Sports

Nonprofit



Charities and Philanthropic
 Membership Organizations

Professional Services



Accounting
 Architecture and Engineering
 Construction
 IT Services
 Legal
 Management Consulting
 Outsourced Services
 Personal and Misc. Services
 Real Estate
 Staffing

Retail



Apparel and Soft Lines
 Auto Repair Shops
 Auto Retail, Wholesale and Services
 Building Material & Garden/Farm
 Casino Hotels
 Convenience/Gas
 Department Stores
 Discounters/Mass Merchandisers
 Distribution: Consumer Goods
 Distribution: Industrial
 Entertainment
 Foodservice
 Fuel, Florists, Tob, News & Optical
 Furniture and Equipment
 Grocery/Specialty Foods
 Hotel and Motel
 Liq, Books, Stationary, and Sporting
 Goods
 Non-store Retailers
 Pharmacies and Drug Stores
 Travel & Reservation Services
 Warehouse Clubs & Superstores

Telecommunications



Cable Service Provider
 Communication Service Provider
 Equipment Provider
 Internet Service Provider
 Network Service Provider
 Wireless Service Provider

Transportation & Logistics



Land Transportation
 Transport-Related Services
 Water, Air, and Pipelines

Utilities

Other

- Electricity and Gas
- Steam and Irrigation
- Water, Sewage, Waste and Disposal

* Are you a Microsoft Partner? (Choose one)

- Yes
- No
- Not Sure

If yes, please include your 6 Digit MSPP ID number:

If Yes or Not Sure, please choose what type of MS Partner you are:

- Distributor
- ISV
- OEM
- Reseller
- Retailer
- Service Provider (video/voice/data)
- Services/Support
- Not applicable/Unsure

* Are you a: (Please provide your number in the textbox)

- MCT:Microsoft Certified Trainer
- Microsoft MVP:Most Valuable Professional
- Microsoft RD:Regional Director
- User Group Leader
- None of the Above

These were asked on the Contact Information page, not the Survey page.

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Weblog/Web Site Address

RSS Feed Address

*Microsoft Partners may contact me with information about their products, services and events.

- ***Microsoft Tech-Ed 2006 speakers** may contact me after the event with specific information and materials about the sessions I attended.

- *I would like to be contacted about related activities associated with Tech-Ed between June 11, 2006 - June 16,2006.

<all of the above boxes to default as unchecked>

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Founded in 1963, Exhibit Surveys, Inc. is a full service research firm dedicated to providing market intelligence and measurement for the exhibition and events marketing industry. Having researched over 10,000 exhibits and over 4,000 events, Exhibit Surveys, Inc. has led the industry in developing the most comprehensive database of normative data for events and the most sophisticated diagnostic and measurement tools available.

STATEMENT OF CERTIFICATION – AUDIT CONDUCTED BY EXHIBIT SURVEYS, INC.

We have examined the attendee records of subject show/event for the date and location of the show/event as reported in this Exhibit Surveys, Inc. Event Audit Report. Our examination was made in accordance with generally accepted event auditing standards. This audit complies with standards set forth by the Exhibition and Event Industry Audit Commission (EEIAC), a not for profit commission organized for the purpose of managing and overseeing the exhibition industry's independent audit process. The audit process includes pre-event review of systems, post event confirmations of attendance, examination of accounting records, and any other auditing procedures considered necessary.

Based on such examinations, the statements set forth in this report present fairly and accurately the total attendance of this event in conformance with generally accepted event measurement principles.

Exhibit Surveys, Inc.

Red Bank, NJ